Wazing 511

Integrating Waze Connected Citizens Partnership (CCP) Data into 511

2016 National Rural ITS Conference
Monday, October 3, 2016
Chattanooga, TN
511 (authoritative, trusted reports)
Waze (high volume, real-time, unverified)
511 + Waze
the best of both worlds
Waze Connected Citizens Program

OUTSMART TRAFFIC WITH
THE WORLD’S LARGEST
COMMUNITY OF DRIVERS

REPORT REAL-TIME TRAFFIC
& ROAD CONDITIONS TO
IMPROVE DRIVING FOR ALL
How 511 complements Waze
How Waze complements 511
Initial question: Where to import?

Iowa Department of Transportation:
24/7 TMC →
only import events on rural roadways

Kentucky Transportation Cabinet:
limited operator resources →
import events on all roadways
What to import?
Initial questions:

Identifying similar DOT/Wazer reports
Initial questions:
Too much of a good thing?
--- Citizen Update ---
I-71 northbound: Standstill traffic.

Between Milepoint 34 and Milepoint 36. A Waze user reported standstill traffic.

Wazer comment: uggghh
Reported by Waze app today at 3:45pm EDT
Attribution

How do we differentiate?

--- Citizen Update --- US 84 westbound: Standstill traffic.

Between Bunker Hill Road and Parish Road 341 (near Mansfield).
A Waze user reported standstill traffic.

Reported by Waze App Today at 2:28 PM
--- Citizen Update --- US 34 northbound: Road closure.

Between East La Platte Road (TO CLOSE) and South 5th Street
Multiple Waze users reported a road closure.

Comment: Road Construction
Reported by Waze App 05/13/2016
verifying accuracy
Questions?

Abby Smith
Castle Rock Associates

abby.smith@crc-corp.com
503.892.2603