



NASHVILLE AREA

**Metropolitan Planning Organization**

# **Metro Nashville Smart City Challenge**

**National Rural ITS Conference  
October 4, 2016**

# Vision for a Smarter City

- ➔ Inclusive, multimodal transportation system
- ➔ Embrace emerging technologies
- ➔ Expand access to social, economic, cultural activities
- ➔ Manage growth
- ➔ Provide meaningful transportation options
- ➔ Build path forward, with or without award



# Challenges to Tackle

- ➔ Existing transportation issues
  - Limited use bus system, high drive alones
  - Value elements: safety, timely, affordability, flexibility
  - Linking modal choices
- ➔ Safety and public health
  - Accidents, high commute times
- ➔ Climate change
  - Air quality
- ➔ Mobility for all (expanding access)
  - Economic development, education, quality of life

# Partnerships & Stakeholders

## ➔ Entities involved in the challenge

- Metro Nashville Departments: Mayor's Office, ITS, Planning, Public Works, Office of Infrastructure, MTA, Codes, Metro Council
- Nashville Area MPO, Vanderbilt University, Lipscomb University, TDOT, Nashville Civic Design Center, Downtown Partnership, Nashville Technology Council, Walk/Bike Nashville, Senior Transportation Coalition
- Nashville Area Chamber of Commerce, Urban Land Institute, auto companies, rideshare companies



# Proposal Vision

- ➔ Parking reform
  - Upgrade, integrate existing system; plan for disruption
- ➔ Municipal fleet conversion to EV
  - V2I, including grid
- ➔ Rideshare with EV
  - First/last mile, paratransit, payment upgrades
- ➔ Auto/tech partnerships for AV
  - Targeted corridors
- ➔ Communication infrastructure
  - IT infrastructure: fiber/wireless foundation
  - Open data, transparency, user-friendly interface



# Next Steps > Connected Nashville

- ➔ Continue conversation
  - Integrate technology and data into shared goals and objectives
  - Framework for improving services
- ➔ Start Smart City work
  - Working group, build relationships, remove silos
- ➔ Anticipated outcomes
  - Identify data-driven goals
  - Set meaningful measurable metrics to demonstrate progress
  - Create feedback loop



# Connected Nashville Progress

- ➔ Five subcommittees examine goals
  - Review local plans , priorities
  - Investigate plans globally
  - Identify strategies to support goals
  
- ➔ Refine goals
  - Consolidate, share, consolidate input
  - Draft and refresh report (2017)

# Questions?

➔ Thanks!

**Peter Westerholm** | Senior Policy Analyst  
Nashville Area MPO  
800 Second Ave S | PO Box 196300 | Nashville, TN 37219  
o 615.862.7211 | m 615.429.4042  
[westerholm@nashvillempo.org](mailto:westerholm@nashvillempo.org) | [nashvillempo.org](http://nashvillempo.org)