

# MAP-21 Visual Analytics (and beyond the PM3)

Michael Pack, Director of CATT Laboratory

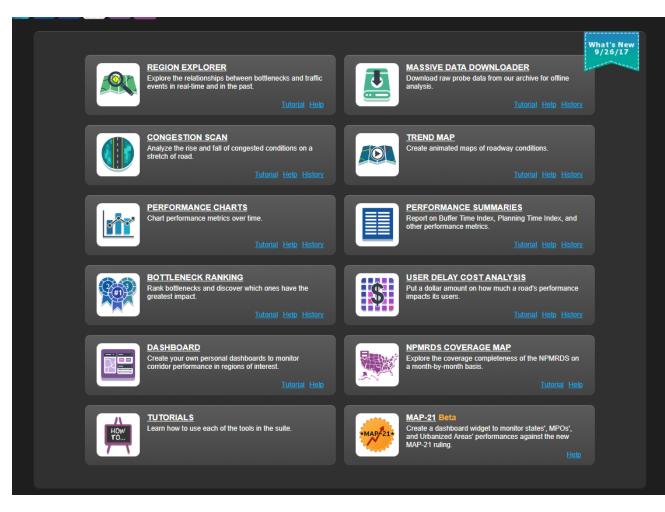


Enabling agencies through better communication, data-based decision making, advanced insights discovery, and enhanced operations and planning capabilities.

## **Competitive Procurement with AASHTO**

- Tools & Tech Support
  - MAP-21 reporting tools including:
  - Additional Tools for deep-dive analytics

- Additional INRIX NPMRDS v2.0 Data
  - Jan 2016 Jan. 2017
  - Beyond the NHS (all TMCs) data set



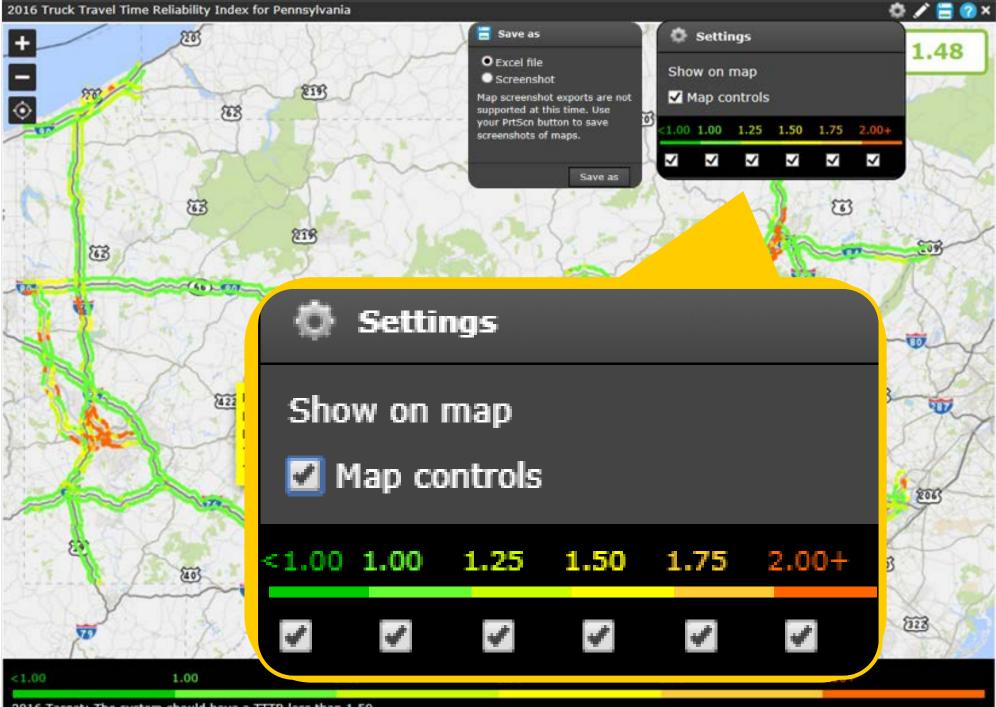
# MAP-21 Our MAP-21 widgets are fully up to date with the final MAP-21 ruling.

### 1. Select geography:

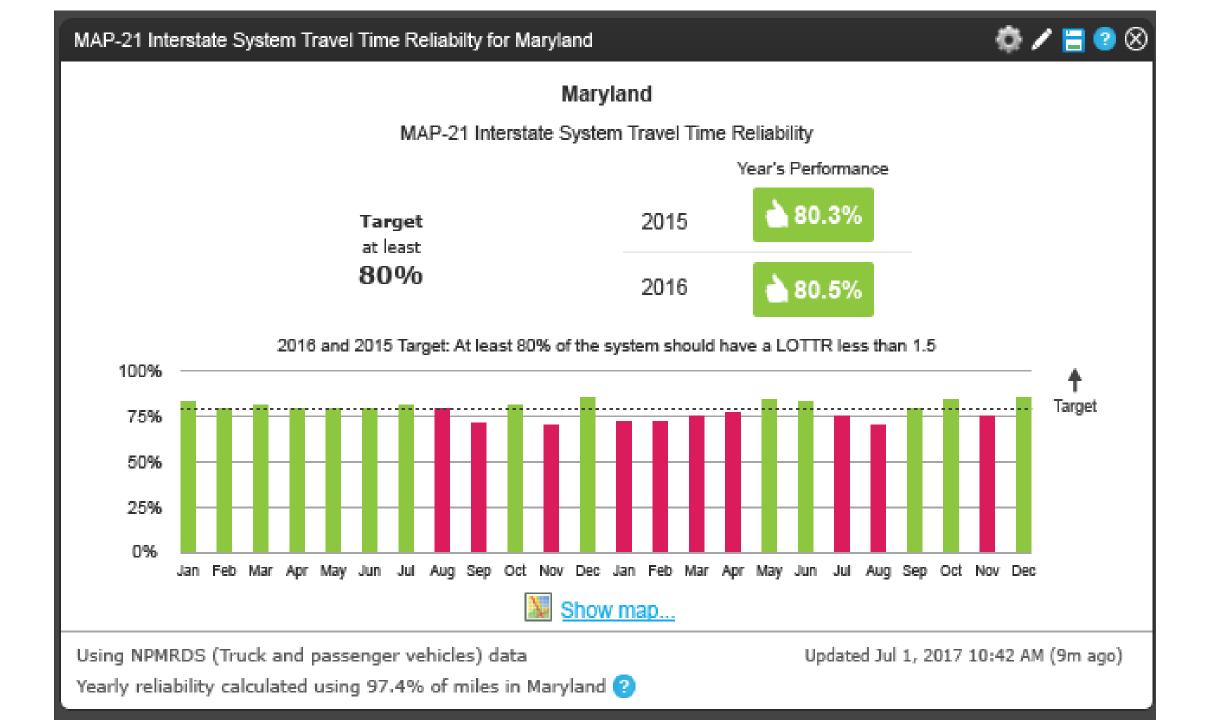
	State	Type state name or select from list	-
0	MPAs		-
•	UZAs	VA - Roanoke Valley MPO, Roanoke	<b>^</b>
		VA - Staunton-Augusta-Waynesboro MPO (SAWM	PO)
2. Sel	ect m	VA - Tri Cities Area MPO, Petersburg	
	Percen	VA - Winchester-Frederick County MPO, Winchester	er (WinFr
_	Travel	VT - Chittenden County RPC, Burlington	
	Percen	WA - Longview-Kelso-Rainier MPO, Kelso	
	Intersta	WA - Eoligview-Reiso-Rainlei Mir O, Reiso	
	Truck T	WA - Puget Sound Regional Council, Seattle (PSR)	C)
	Annual	WA - Skagit MPO, Mt. Vernon (SMPO)	
	Provide	WA - Southwest Washington Regional Transportation	on Counci 📑

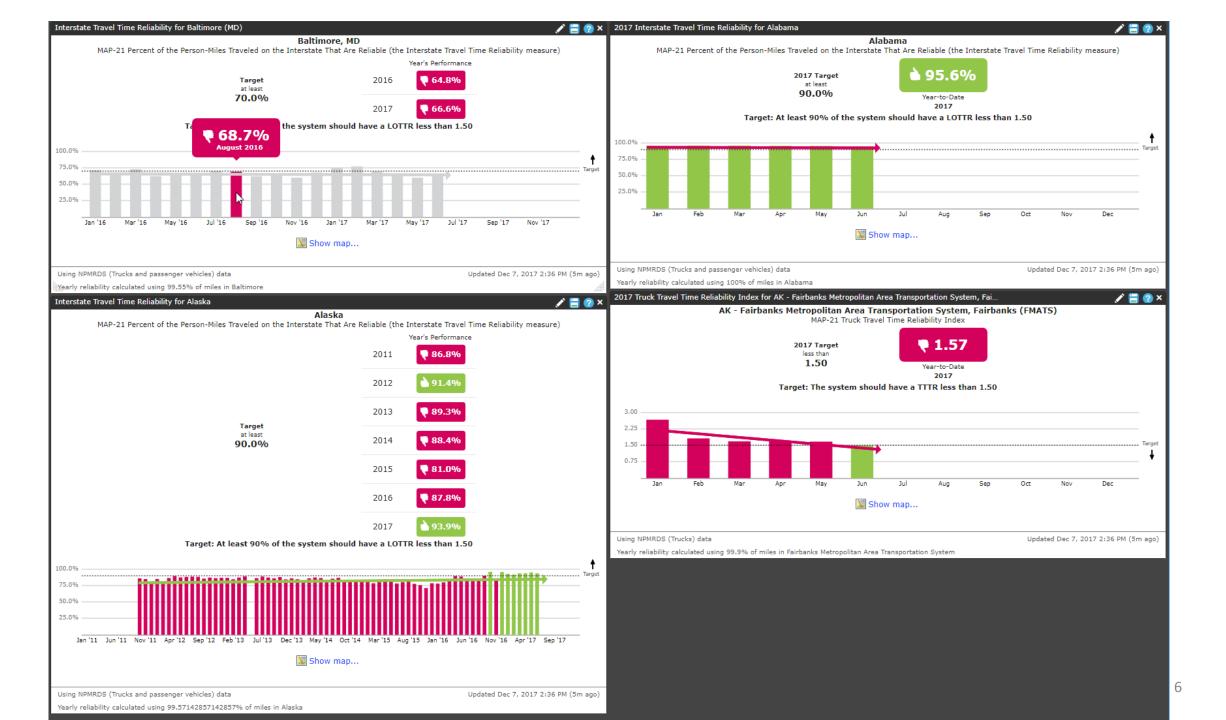
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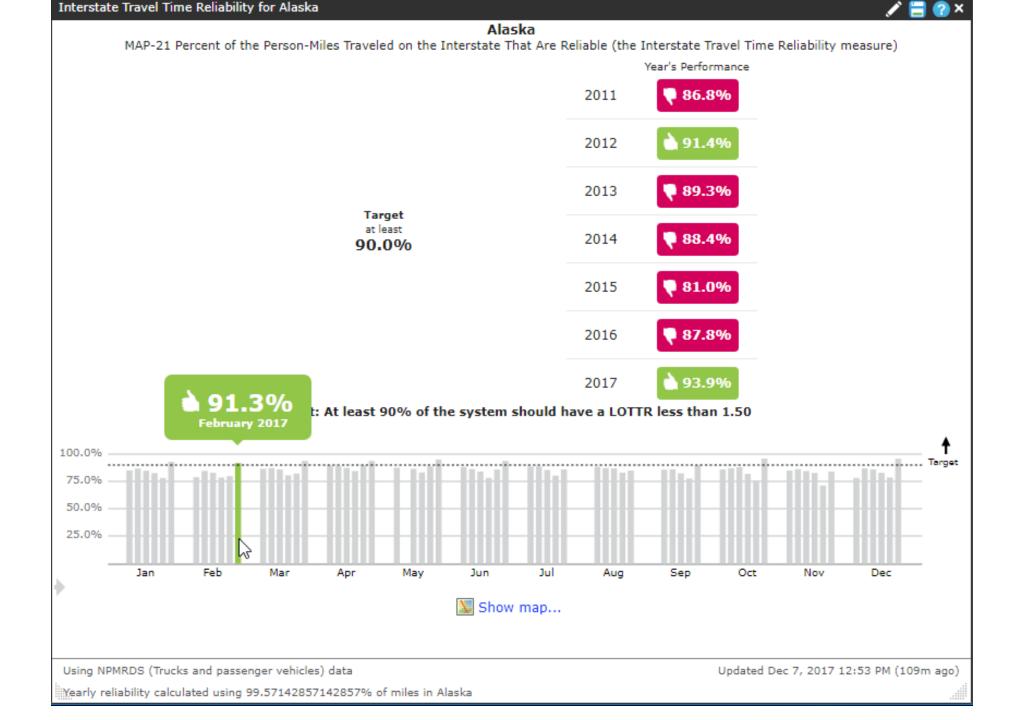
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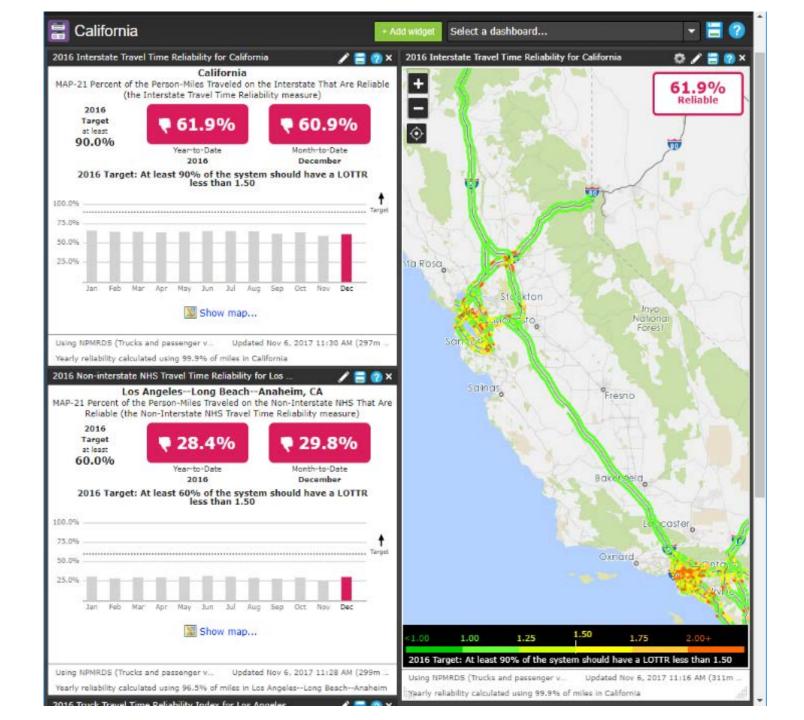


2016 Target: The system should have a TTTR less than 1.50









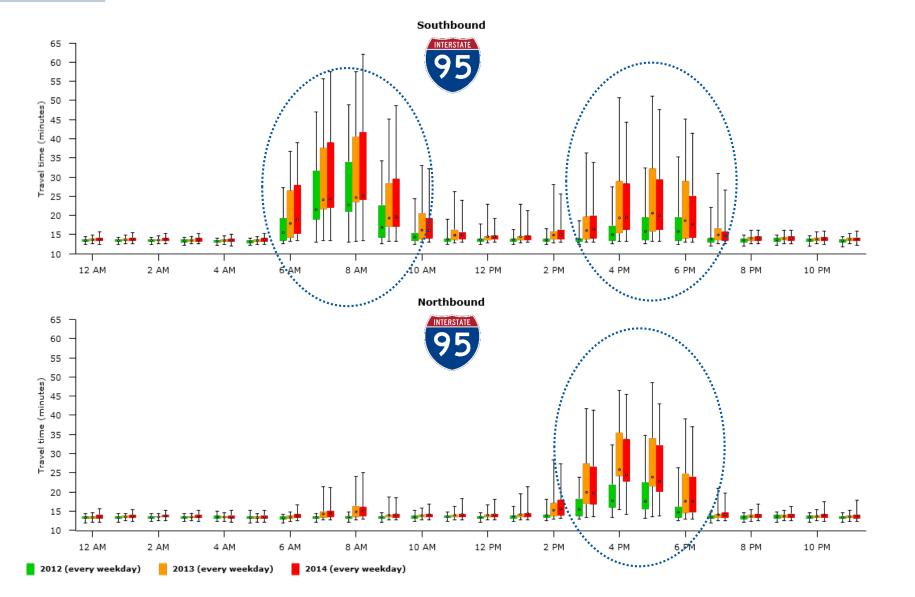
# Other NPMRDS Use-case Examples

- System Performance Reporting
- Problem Identification
- Project Prioritization
- After Action Incident Review
- Before & After Studies
- Operations
- Travel Time Analysis
- Work Zone Impacts
- Significant Event Analysis
- Public Information Campaigns

# Real-world agency use cases



# Work Zone Impacts dynamic charting with a wide range of display options



The **\$2B** I-95 Reconstruction project in Philadelphia, PA caused 20% - 45% increases in peak period travel time.

These charts were used to help justify increased transit spending for extra rail cars to help mitigate construction impact.



# Infrastructure Failure Impacts estimate the cost of delay due to congestion

#### Cost & Delay Impacts of the I-85 Bridge Collapse in Atlanta, GA

													Total Co	ost											
	12 AM	1 AM	2 AM	3 AM	4 AM	5 AM	6 AM	7 AM	8 AM	9 AM	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	9 PM	10 PM	11 PM	Daily Totals
3/10/17	\$6.5K	\$5.3K	\$1.9K	\$2K	\$10.6K	\$30.9K	\$122.3K	\$255.9K	\$290.9K	\$213.1K	\$223.4K	\$256.8K	\$345.3K	\$396.9K	\$464.4K	\$659.6K	\$937.3K	\$907.6K	\$556.5K	\$315.2K	\$194.2K	\$126.7K	\$109.6K	\$35.7K	\$6,468.5K
3/11/17	\$19.7K	\$10.6K	\$7.9K	\$2.5K	\$2.7K	\$3.2K	\$10.3K	\$34.6K	\$72.7K	\$113.4K	\$165K	\$221.3K	\$301.2K	\$343.6K	\$380.6K	\$411.2K	\$429.5K	\$346.7K	\$237.5K	\$175.7K	\$125.2K	\$96.4K	\$74.2K	\$33.2K	\$3,618.7K
3/12/17	\$20.1K	\$8.9K	N/A	\$3.1K	\$4.3K	\$6.4K	\$9.1K	\$15.9K	\$61K	\$88.3K	\$114K	\$143.9K	\$175K	\$192.5K	\$220.6K	\$204.4K	\$203.9K	\$171.2K	\$135.1K	\$107.5K	\$92.9K	\$68.6K	\$42.7K	\$10.4K	\$2,099.9K
3/13/17	\$3.2K	\$2.1K	\$1.4K	\$1.5K	\$2.6K	\$10.4K	\$93.2K	\$276K	\$317.2K	\$174.6K	\$146K	\$179.6K	\$219.4K	\$222K	\$292.2K	\$449K	\$688.6K	\$850.8K	\$453.1K	\$175K	\$164.5K	\$114.1K	\$59.8K	\$16K	\$4,912.4K
3/14/17	\$5.6K	\$2.6K	\$1.9K	\$1.8K	\$3.1K	\$13.8K	\$107.8K	\$340.1K	\$424.8K	\$279.5K	\$197K	\$202.31			т.		The				ĊCD4				\$4,619.6K
3/15/17	\$3.9K	\$2.1K	\$1.6K	\$1.8K	\$3.1K	\$10.3K	\$94.8K	\$305.1K	\$419K	\$291.7K	\$193.8K	\$203.71			1	ypica	Inui	rs. UL	)C = \$	<b>5</b> 1VI-	<b>Ş</b> ριλι				\$5,644.9K
3/16/17	\$4.4K	\$2.2K	\$2.1K	\$1.7K	\$2.5K	\$11.3K	\$104.4K	\$311.4K	\$363.4K		\$189.2K	\$203.51	Brid	ge C	ollan	se Th	urs. I	JDC =	: \$7.2	M: F	ri. U	DC =	\$7.8	Μ	\$5,880.3K
3/17/17	\$8.5K	\$4.2K	\$2.6K	\$2.6K	<b>\$</b> 3K	\$11.4K	\$82.8K	\$234.5K	\$258.3K	\$174.3K	\$166.2K	\$213.8		_	-										\$5,765.7K
3/18/17	\$15K						\$9.7K	\$52.9K	\$88.7K	\$114.6K	\$163.5K	\$200K	(N	/ith P	'M ru	ish st	artin	g 2-3	hr. so	oone	r tha	n no	rmal		\$3,410.1K
3/19/17	\$9.3K		lls	er d	elav		15.6K	\$14.4K	\$59.6K	\$92.7K	\$135.8K	\$171.5													\$2,473.2K
3/20/17	\$3.8K						05.8K	\$316.5K	\$392.7K		\$237.6K	\$254.9K													\$4,857K
3/21/17	\$4.2K	inc	ncreased by ≈20%					\$339.7K	\$419.3K	\$273K	\$214.2K			\$264.6K	\$305.8K	\$397.1K	\$620.2K	\$745.1K	\$444.4K				\$76.1K	\$14.6K	\$5,223.6K
3/22/17	\$4.5K		on Thursday &				17.8K	\$402.7K	\$517.8K	\$341.7K	\$247K	\$222.9K		\$304.5K	\$339.3K	\$465K	\$668.2K	\$790.4K	\$510.2K	\$207.			\$60.8K	\$16.8K	\$5,765.1K
3/23/17	\$6.3K				-	X	19.2K	\$350.6K	\$438.9K	\$276.4K	\$218.3K		\$297K	\$326.8K	\$371.3K	\$514K	\$774.9K	\$939.7K	\$601.5K				ок	\$15.1K	\$6,100.9K
3/24/17	\$4.6K			Frida	ay		10.9K	\$292.6K	\$296.5K	\$199K	\$187K	\$240.3K	\$357.1K	\$410.9K	\$552.5K	\$744.6K	\$1,010.1K	\$1,029K	\$597.3K	\$268.2K	\$195.			\$25.8K	\$6,776.5K
3/25/17	\$20.4K				-	_	\$10.4K	\$35.7K	\$76.8K	\$122.9K	\$177.3K	\$241.6K	\$321.9K	\$396.1K	\$408.8K	\$435.6K	\$393.7K	\$330.1K	\$255.2K	\$172.8K	\$133.5K			\$25.2K	\$3,744.4K
3/26/17	\$16.7K	SI		\$5.3K	\$3.9K	\$3.9K	\$6.7K	\$14.3K	\$85K	\$98.5K	\$135.6K	\$167.6K	\$218K	\$226K	\$236.9K	\$231.9K	\$234.1K	\$199K	\$166.1K	\$108.7K	\$92.6K	\$861		\$11.5K	\$2,371.7K
3/27/17	\$3.4K		\$1.6K	\$1.5K	\$2.6K	\$11.3K	\$103.8K	\$331.3K	\$402K		\$173.9K	\$199.5K		\$256.5K	\$277K	\$372.1K	\$544.4K	\$654.6K	\$403.9K	\$166.6K	\$119.6K	\$86.5K		15.2K	\$4,693.9K
3/28/17		\$2.5K	\$1.9K	\$1.6K	\$3.2K	\$18K	\$189.8K	\$452.8K	\$541.1K	\$327K	\$219.8K	\$194.8K		\$244.3K	\$290.1K	\$405.7K	\$638.3K	\$811.9K	\$498.7K	\$203.3K	\$134K	\$101.5K	\$60.7		\$5,583.9K
3/29/17	\$4.4K	\$2.8K	\$2.1K	\$3K	\$4.6K	\$13.4K	\$146.2K	\$393.3K	\$542.6K	\$339.2K	\$235.5K	\$230.6K	\$276.4K	\$301.9K	\$330K	\$446.6K	\$681.7K	\$872.4K	\$568.6K	\$249.7K	\$157.9K	\$111.5K	\$59.5K		\$5,987K
3/30/17	\$4.2K	\$2.5K	\$2K	\$1.5K	\$3.3K	\$13.3K	\$130K	\$460K	\$527.3K	\$360.2K	\$278.3K	\$262.2K	\$315.5K	\$325K	\$390.6K	\$511.6K	\$857.7K	\$1,092.6K	\$752.8K	\$406.6K	\$290.7K	\$154.7K	\$76.9K	\$35.4K	\$7,254.9K
3/31/17	\$14.6K	\$2.8K	\$2.7K	\$3.2K	\$5.1K	\$24.3K	\$180.9K	\$441.8K	\$506.1K	\$357.8K	\$307.8K	\$342.3K	\$459K	\$546.5K	\$669.9K	\$891.6K	\$1,058.4K	\$911.6K	\$503.7K	\$261.3K	\$170.3K	\$120.2K	\$66.9K	\$24.2K	\$7,872.8K
4/01/17	\$18.6K	\$6.2K	\$2.9K	\$2K	\$2.6K	\$5.6K	\$12.6K	\$36.4K	\$113.5K	\$200.5K	\$243K	\$310.5K	\$375.2K	\$385.6K	\$368.2K	\$361.9K	\$323.7K	\$254.1K	\$186.2K	\$146.3K	\$118.2K	\$97K	\$63.9K	\$27.4K	\$3,662K
4/02/17	\$9.7K	\$4.6K	\$2.4K	\$2.1K	\$1.9K	\$3.2K	\$6.7K	\$11.4K	\$54.3K	\$85.5K	\$113.5K	\$149.7K	\$191.9K	\$214.6K	\$227.3K	\$259.2K	\$240K	\$172.1K	\$142.4K	\$120.6K	\$97.1K	\$71.7K	\$47.1K	\$15.8K	\$2,244.7K
4/03/17	\$3.8K	\$1.9K	\$1.4K	\$1.5K	\$3.1K	\$14.9K	\$136.3K	\$317.2K	\$337.1K	\$215.7K	\$123K	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$1,156K
Hourly Totals	\$222.3K	\$111.6K	\$62.5K	\$54.7K	\$85K	\$274.8K	\$2,126.7K	\$6,036.9K	\$7,584.6K	\$5,521.4K	\$4,805.9K	\$5,279.5K	\$6,597.9K	\$7,338.1K	\$8,345.8K	\$10,680.3K	\$14,391.9K	\$15,715.3K	\$9,946.5K	\$4,911.6K	\$3,484.7K	\$2,520.8K	\$1,595.5K	\$493.5K	Grand Total \$118,187,913.14

# I just spend \$200M, and all I got was this...

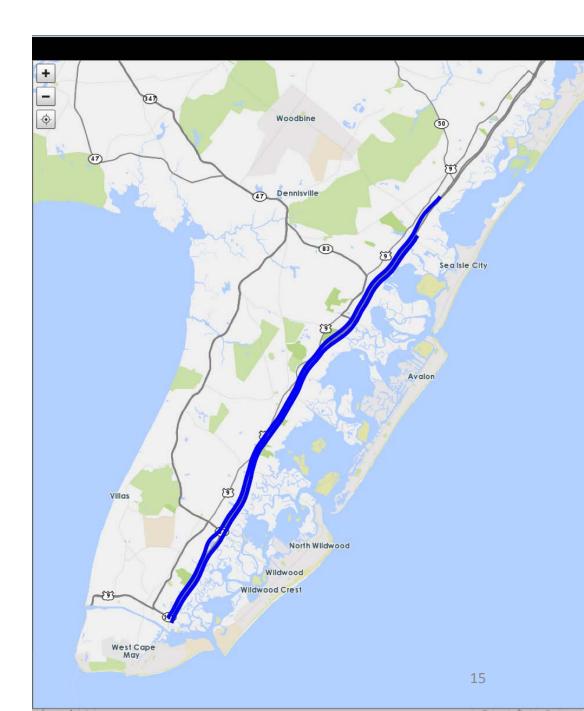
- You just spent \$200M on a 6-month major road widening project along that corridor you (and everybody else) hate. Some commuters are now complaining that things haven't improved----in fact, they claim things have gotten worse. You can see the headlines now: "\$200M fattens road, shrinks commuter patience!"
- What can you produce to show the true impact of this recent investment (positive or negative).

# MOBILITY IMPROVEMENT INVESTMENT: BEFORE & AFTER DOCUMENTATION FOR REMOVAL OF 3 SIGNALS ON GARDEN STATE PARKWAY

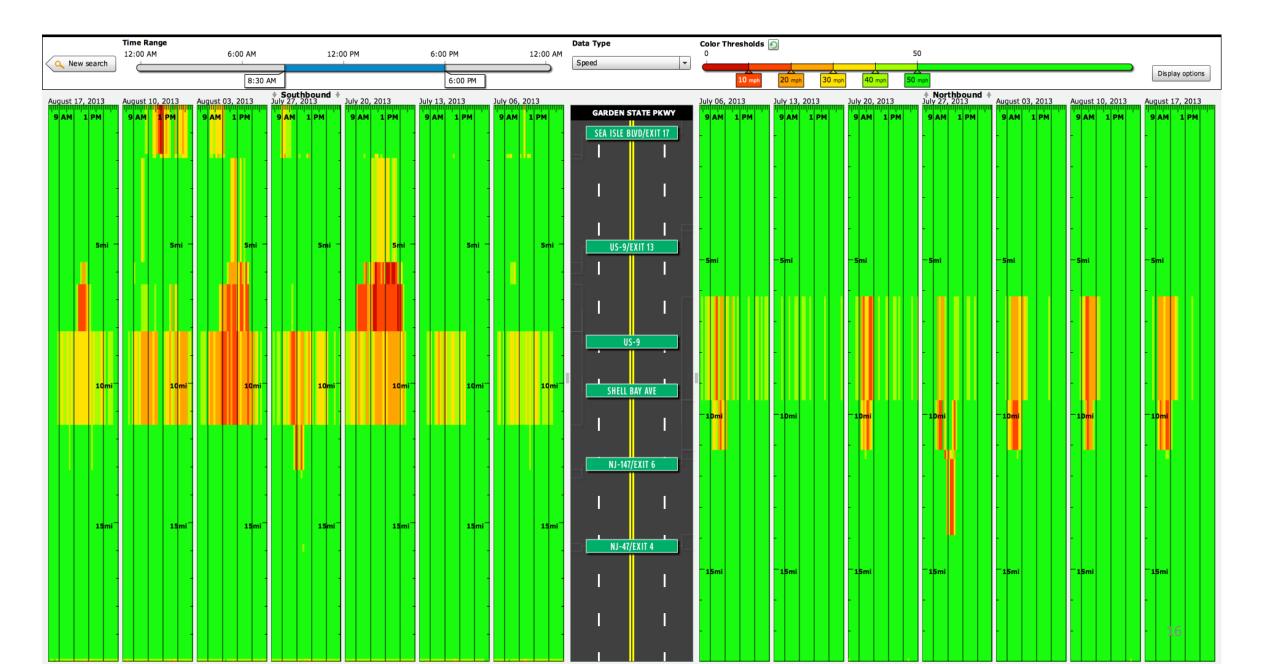
Listen to Mike Russell's conversation with NewsWorks Tonight Host Dave Heller Listen 0:00 / 3:19



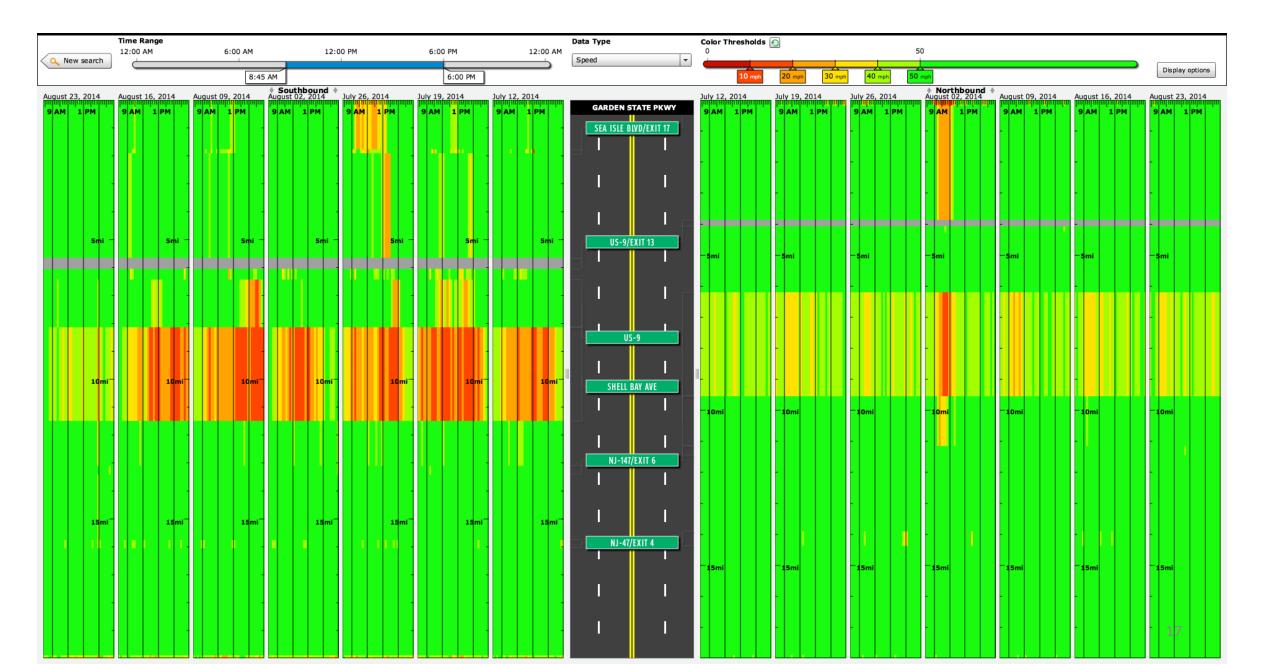
# Download Data for the Garden State Parkway



### 7 Saturdays *before* work to remove 3 signals

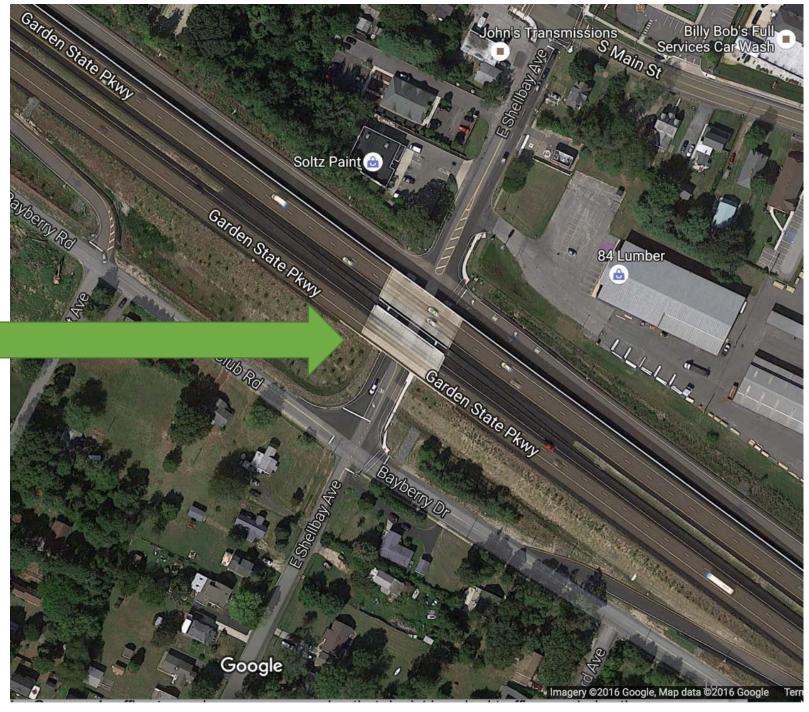


### 7 Saturdays *during* work to remove 3 signals



## Work Completed

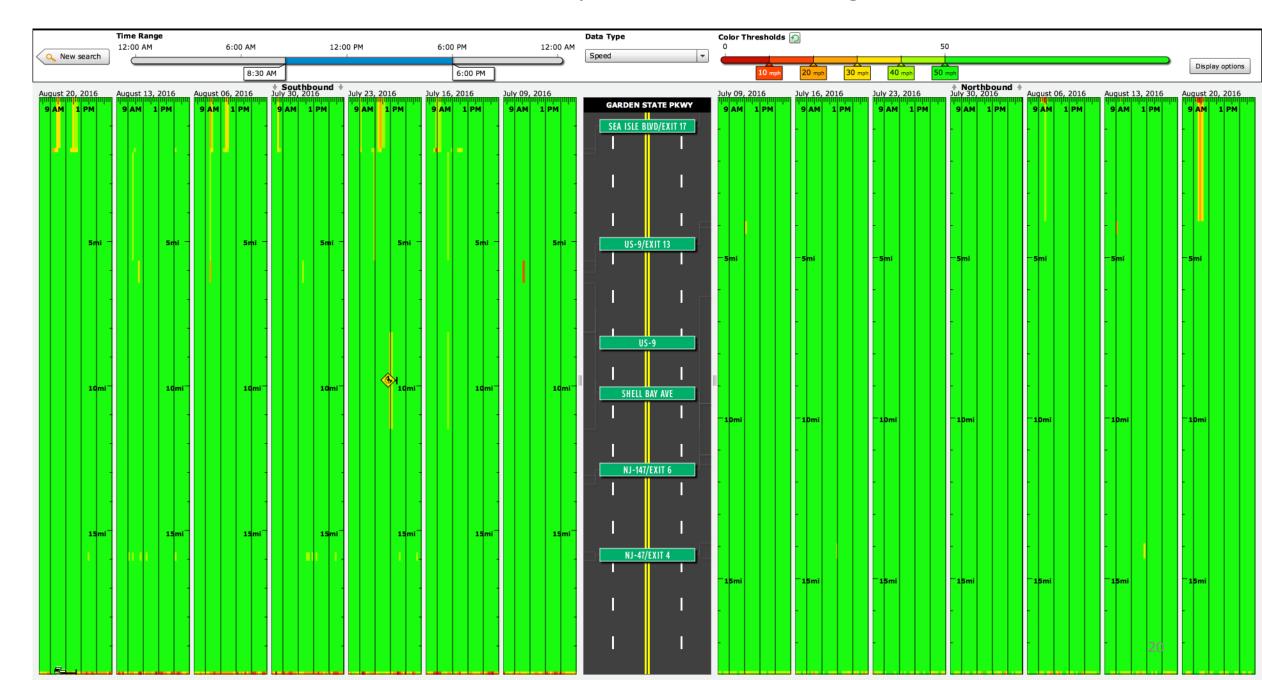


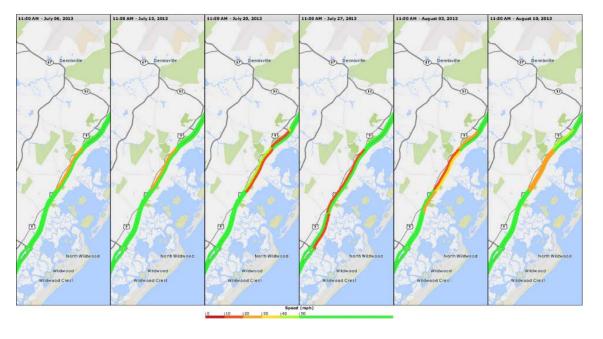


### 7 Saturdays *after* removal of signals



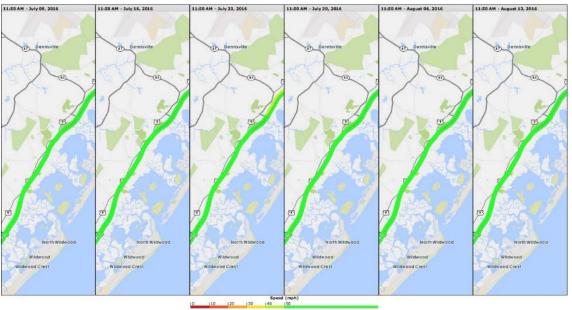
### Another 7 Saturdays after removal of signals

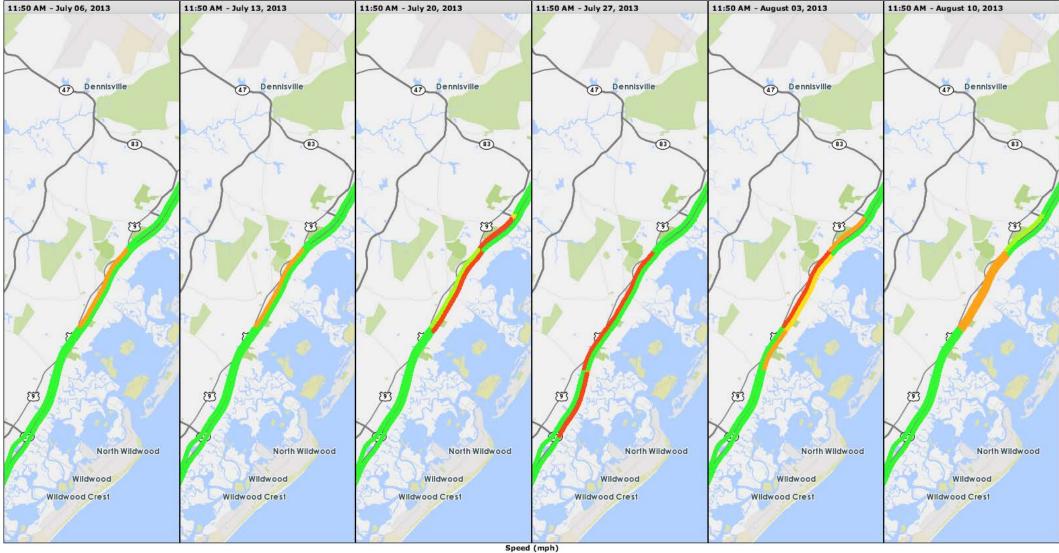




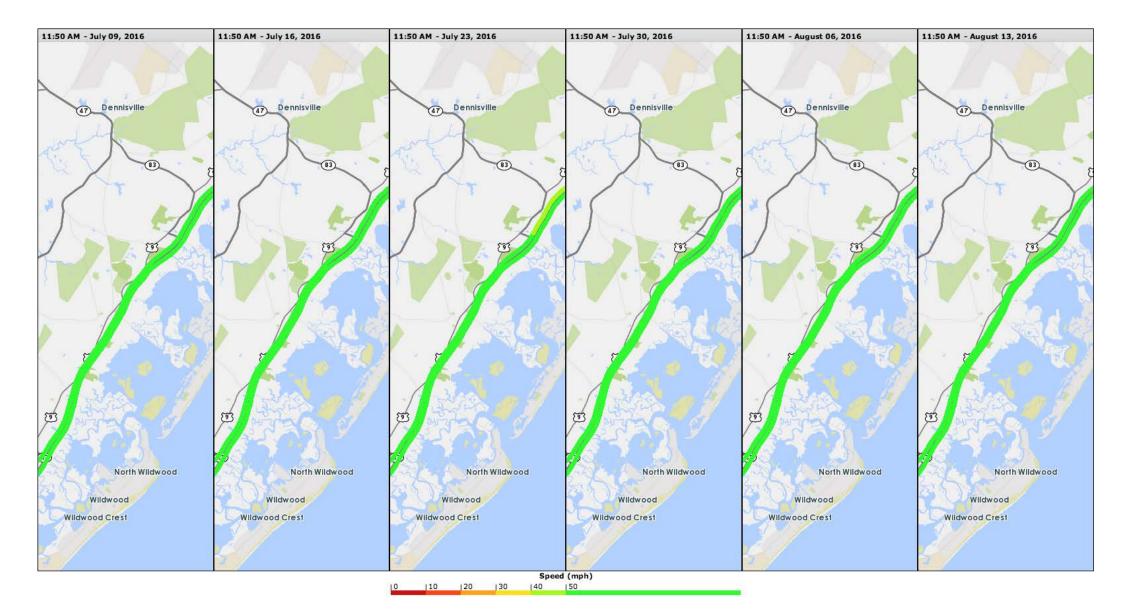
### BEFORE (summer Saturdays)

AFTER (summer Saturdays)





0 10 20 30 40 50



# Integrating Output into Reports to "tell your story"

• Elevator Pitch Brochures

#### Reliability Comparison

#### ASSESSMENT Before Condition Buffer time (minutes) Planning time (minutes) Travel time (minutes) Reliability 5:00 PM - 6:00 PM 5:00 PM - 6:00 PM 5:00 PM - 6:00 PM Monday 1.12 4.88 3.81 1.76 5.56 3.91 Tuesday Wednesday 1.17 4.91 3.87 1.12 4.88 3.82 Thursday The project was evaluated for Friday 1.47 5.23 3.9 changes in Reliability using 1.07 4.62 Saturdav 3.64 the VPP Suite Performance Sunday 0.58 4.09 3.55 Weekends 1.78 5.23 3.72 Weekdays 2.69 4.23 6.14 Travel Time – the time it 2.35 5.8 4.06 All Days takes to drive along a stretch

#### After Condition

	Buffer time (minutes)	Planning time (minutes)	Travel time (minutes)
	5:00 PM - 6:00 PM	5:00 PM - 6:00 PM	5:00 PM - 6:00 PM
Monday	1.1	4.85	3.72
Tuesday	0.62	4.42	3.7
Wednesday	0.61	4.35	3.66
Thursday	1	4.76	3.71
Friday	0.52	4.28	3.64
Saturday	0.41	3.96	3.43
Sunday	0.57	4.08	3.48
Weekends	1.07	4.53	3.61
Weekdays	2.03	5.48	3.85
All Days	1.57	5.03	3.76
	25% 🤳 (Weekdays)	11% 🤳 (Weekdays)	9% 🦊 (Weekdays)

Comparisons of changes in Travel, Buffer and Planning Times show favorable reductions in the After condition that can be attributed to the improved flow in the WB lanes of I-80 prior to the Squirrelwood Road off-ramp.

#### **Before Condition** <u>5 PM</u> Delay cost: Total: \$4,903,322,13 Per vehicle: \$1,151.86 Per person: \$969.98 Hours of delay: Person-hours: 155,492.15 hours Vehicle-hours: 130,940.76 hours Per vehicle: 30.76 hours Data validity: 88.08%

Comparisons of changes in User Delay Cost show substantial reductions in cost and hours of delay in the After condition, across all categories

#### **Project Assessment Summary** July 16, 2012

I-80/Squirrelwood Road Highway Operational Improvement Interchange #56; MP 56.76 - 57.47 West Paterson, Passaic County Start Date: June 8, 2007 Completion Date: March 3, 2008 Construction Cost: \$1,282.304

#### Project Background

In March, 1990, the I-80/Squirrelwood Road interchange was entered into the NJDOT's Pipeline Process via a Problem Statement generated by Township officials.

According to the Problem Statement, inadequate capacity at the unsignalized intersection of the WB exit ramp of I-80 with Squirrelwood Road causes traffic to backup on the ramp and into the I-80 mainline, creating safety and operational problems. There is also a secondary capacity constraint at the intersection of Squirrelwood Road and Glover Avenue that may contribute to this problem.

In June, 1992, a Needs Assessment report was prepared by the Bureau of Transportation and Corridor Analysis. This report described the existing conditions, general characteristics of the surrounding region, traffic analyses and proposed improvement concepts.

Subsequently, a Tier II Screening Report was completed in February, 2005, that presented accident history, revised traffic analyses and proposed traffic control and geometric improvements.

The project was further evaluated for changes in Delay Cost (total, per vehicle and per person) and Hours of Delay (person-hours, vehicle-hours and per vehicle) using the VPP Suite User Delay Cost Analysis

#### V User Delay Cost Comparison

5 PM

#### After Condition Delay cost: Total: \$902,379.14 Per vehicle: \$192.3 Per person: \$161.94 Hours of delay: Person-hours: 28,719.9 hours Vehicle-hours: 24,185,18 hours Per vehicle: 5.15 hours Data validity: 95.89%

#### The VPP Suite is a Flashbased web site that supports operations, planning, analysis, research & performance measure generation using probe data.

Vehicle Probe

Project Suite

80

Recreation Area.

municipalities of

Paterson in Passaic County

Geographic Context

Route I-80 is a vital east-west interstate

facility in northern New Jersey. It provides a

continuous route between the Delaware

Water Gap (at the PA border) and the George

Washington Bridge (at the NY border) and is

essential in serving the bedroom communities

of northeast NJ and New York City, goods

movement (local, regional and national) and

recreational areas, such as the Pocono

Mountains and Delaware Water Gap National

Squirrelwood Road is classified as a urban

minor arterial (County Route 636) and is

accessed from I-80 at Interchange 56. This

road serves the densely populated

Paterson and West

Technical

Toolbox

NJ OpenReach

NJ OpenReach is a webbased, multi-modal regional (NY/NJ/CT) tool that integrates incidents, construction, travel times and video.

Googletm Earth is a virtual globe and geographical information program that maps the Earth using superimposition of satellite imagery, aerial photography and GIS 3D.

ogle<sup>tm</sup> Earth



WOODLAND

80

### average trip to ensure on

Performance

 Planning Time – the total time you should allow to ensure on time arrival

Buffer Time – the extra

time you must add to your

## Cost



Summaries module:

of road

time arrival

module.

## **User Delay**

## Performance

## Reliability

The project was evaluated for changes in **Reliability** using the VPP Suite **Performance Summaries** module:

 Travel Time – the time it takes to drive along a stretch of road

 Buffer Time – the <u>extra</u> time you must add to your average trip to ensure on time arrival

 Planning Time – the total time you should allow to ensure on time arrival

### User Delay Cost

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	ve.	labi	iity	Com	pari	501

#### **Before Condition**



	Buffer time (minutes)	Planning time (minutes)	Travel time (minutes)
	5:00 PM - 6:00 PM	5:00 PM - 6:00 PM	5:00 PM - 6:00 PM
Monday	1.12	4.88	3.81
Tuesday	1.76	5.56	3.91
Wednesday	1.17	4.91	3.87
Thursday	1.12	4.88	3.82
Friday	1.47	5.23	3.9
Saturday	1.07	4.62	3.64
Sunday	0.58	4.09	3.55
Weekends	1.78	5.23	3.72
Weekdays	2.69	6.14	4.23
All Days	2.35	5.8	4.06

#### After Condition

	Buffer time (minutes) 5:00 PM - 6:00 PM	Planning time (minutes) 5:00 PM - 6:00 PM	Travel time (minutes) 5:00 PM - 6:00 PM
Monday	1.1	4.85	3.72
Tuesday	0.62	4.42	3.7
Wednesday	0.61	4.35	3.66
Thursday	1	4.76	3.71
Friday	0.52	4.28	3.64
Saturday	0.41	3.96	3.43
Sunday	0.57	4.08	3.48
Weekends	1.07	4.53	3.61
Weekdays	2.03	5.48	3.85
All Days	1.57	5.03	3.76
	25% 🦊 (Weekdays)	11% 🦊 (Weekdays)	9% 🦊 (Weekdays)

Comparisons of changes in Travel, Buffer and Planning Times show favorable reductions in the After condition that can be attributed to the improved flow in the WB lanes of I-80 prior to the Squirrelwood Road off-ramp.

#### Mobility ASSESSMENT

### **Project Detail**

The project will eliminate the bottleneck occurring at the intersection of Squirrelwood Road and the WB I-80 off ramp, that causes traffic to queue back down the ramp and deceleration lane and into the I-80 through lanes, by

Signalizing the intersection of the WB offramp and Squirrelwood Road (to reduce left turn delays and queues)

Widening the ramp to 2 lanes (for extra storage capacity and to remove the conflict of left turning vehicles blocking right turning vehicles)

Extending the deceleration lane leading to the WB I-80 off ramp (for extra storage capacity)

There are no right-of-way issues with widening the ramp or extending the deceleration lane on I-80.





➤ Highway Capacity Software Intersection Analysis

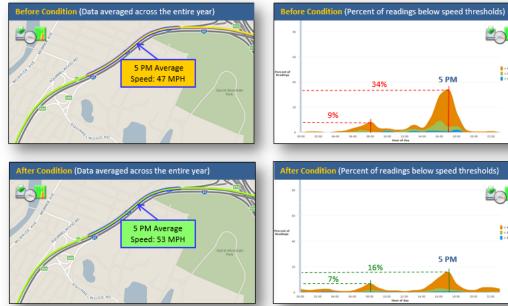
📀 Loca	ation	Volume	Level of	Service	Avg. Queue (ft.)			
Approach	Movement	AM	No Signal	Signal	No Signal	Signal		
Squirrelw	vood Road							
Eastbound	Through	250	А	А	0	38		
Westbound	Through	1020	А	В	0	145		
Route I-80 E	Exit 56 Ramp							
Northbound	Left	250	F	С	209	72		
	Right	570	D	See note	65	0		
🜔 Loca	ation	Volume	Level of	Service	Avg. Qu	eue (ft.)		
0 mmmmmm		544	No	Cinnal	No	Cineral		

Approach	Movement	PM	No Signal	Signal	No Signal	Signal
Squirrelw	ood Road					
Eastbound	Through	490	А	В	57	98
Westbound	Through	800	А	В	0	162
Route I-80 E	xit 56 Ramp					
Northbound	Left	340	F	С	386	116
	Right	600	F	See note	424*	424*

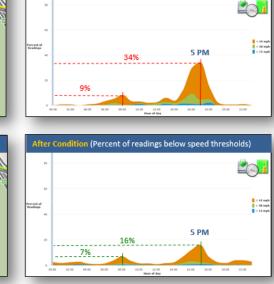
HCS analysis indicates a substantial LOS and Avg. Queue improvement on the ramp approach of the intersection with only a slight LOS degradation on the Squirrelwood Rd. approaches. \* This queue represents the available storage on the ramp. Observed queue extends as far back as 1,500' on the I-80 WB mainline. Note: LOS under signalized conditions is not provided for channelized right turn. Results would be similar to un-signalized analysis.

#### ✓ Average Speed Change

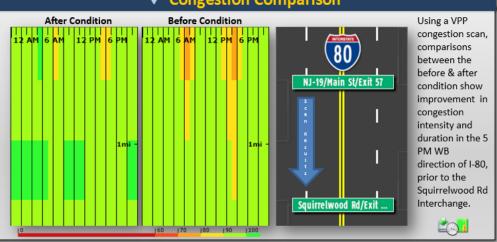
#### ✓ Speed Threshold Change



During the PM Peak Hour (5:00 PM), there has been a 13% increase in speed along the section of WB I-80 approaching the Squirrelwood Road interchange (blue highlight) since the implementation (and "shake-out" period) of the project. (the AM Peak Hour showed a 4% increase in speed).



There has been a substantial improvement in speeds that fall below 45 MPH (a threshold indicating the beginning of congested conditions). In the "Before" condition, PM Peak Hour (5:00 PM) , 34% of readings were < 45 MPH. In the "After", the percentage of readings dropped to 16%, an overall decrease of 53%



### ✓ Congestion Comparison

- There's just been a really bad incident up on I-495. The roads were closed longer than most people would have thought, and it's unclear 1) what the impacts were, 2) why the road needed to remain closed for that long, and 3) could anything have been done to improve it?
- What can you produce?

# Continuous Improvements through AARs

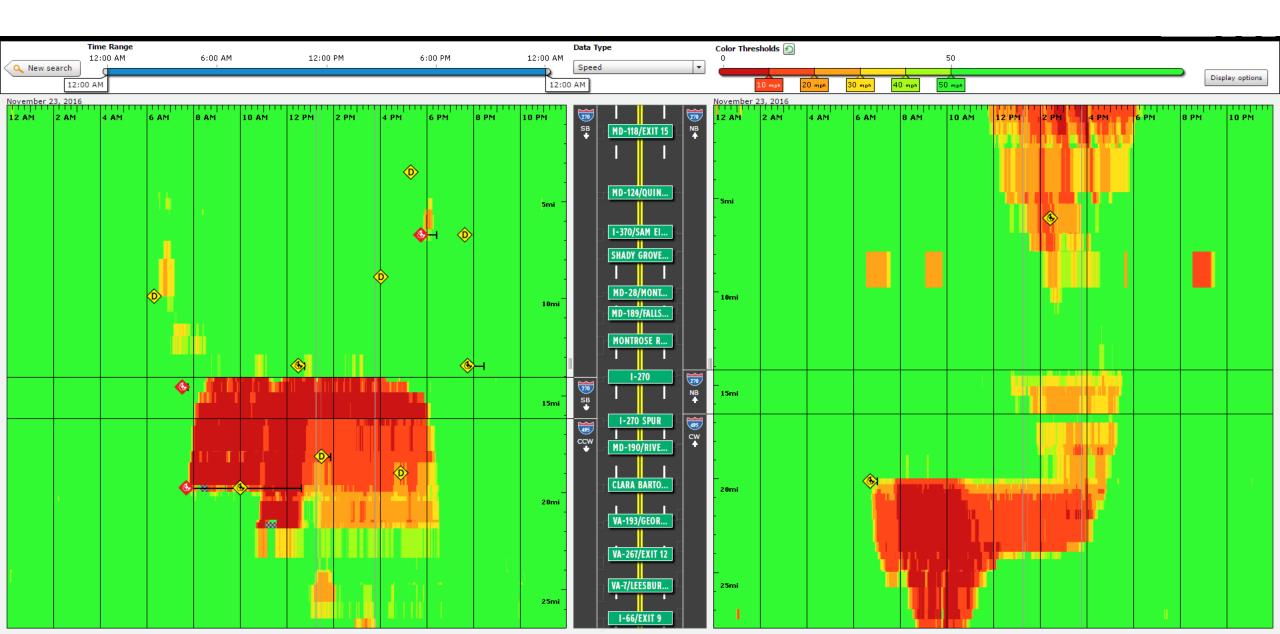
Maryland, State Highway Administration: I-495 on the American Legion Bridge

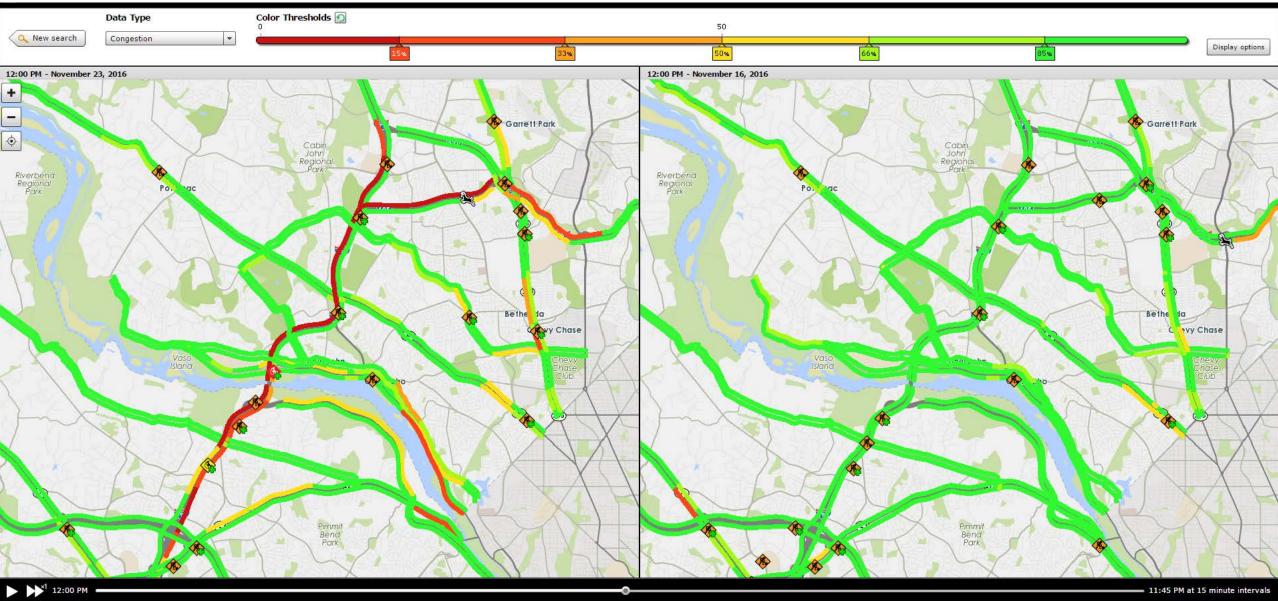
Wednesday, November 23, 2016











												Tot	al Cost												
	12 AM	1 AM	2 AM	3 AM	4 AM	5 AM	6 AM	7 AM	8 AM	9 AM	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	9 PM	10 PM	11 PM	Daily Totals
11/23/16	\$0.1K	\$0.1K	\$0K	\$0K	\$0.1K	\$0K	\$5.8K	\$50.9K	\$130.8K	\$165.7K	\$155.5K	\$122.4K	\$91K	\$86.5K	\$126.8K	\$127.3K	\$86.2K	\$47K	\$5.6K	\$0.5K	\$7.6K	\$4.9K	\$0.1K	\$0K	\$1,214.8K
Hourly Totals	\$0.1K	\$0.1K	\$0K	\$0K	\$0.1K	\$0K	\$5.8K	\$50.9K	\$130.8K	\$165.7K	\$155.5K	\$122.4K	\$91K	\$86.5K	\$126.8K	\$127.3K	\$86.2K	\$47K	\$5.6K	\$0.5K	\$7.6K	\$4.9K	\$0.1K	\$0K	Grand Total \$1,214,838.32

- Normal Delay = \$150k
- Total this day = \$1.2M
- Extra resulting from this event = \$1.05M
  - This is conservative as it does not:
    - Include extra delay on 495 to the east
    - Delay on other arterials
    - Excess fuel consumption
    - Emissions
    - Secondary incidents

# Pre-Thanksgiving Travel Advisory

 Thanksgiving is a few weeks away. The PIO in your agency wants to put out a press release reminding travelers of the expected travel conditions during Thanksgiving week. What can you produce for the PIO?

## Predicting holiday travel

Using the VPP Suite and RITIS apps, you can create graphics like this:



## Thanksgiving Week 2016

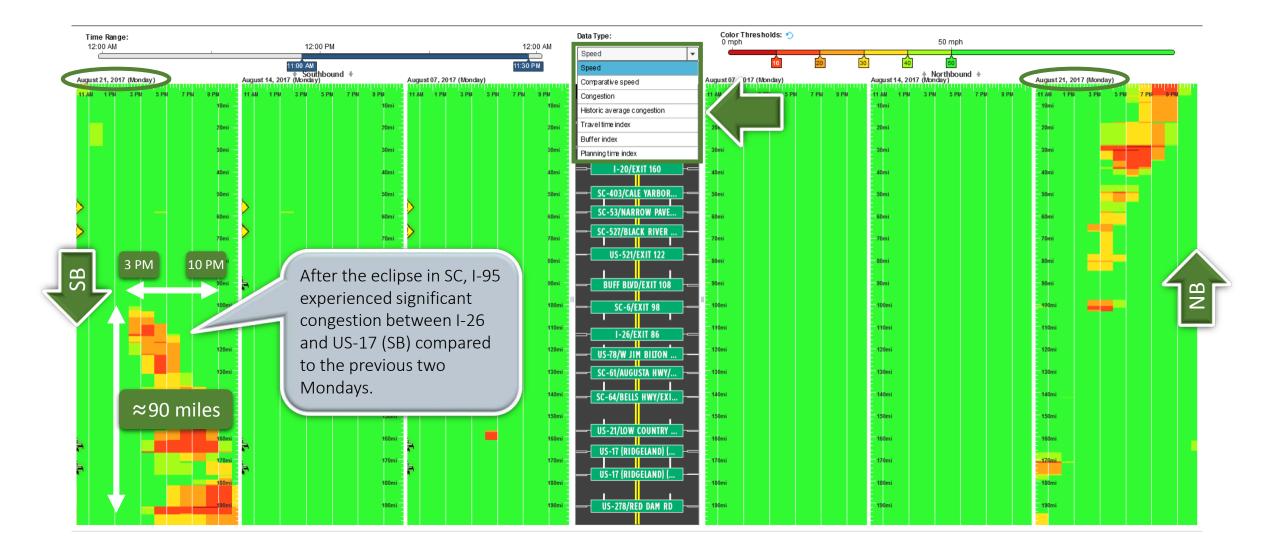
Interstate Travel Forecast for the Baltimore, MD region (Based upon an evaluation of Thanksgiving week in 2015) "Thanksgiving holiday travel is expected to increase from 2015 by 3 percent in Maryland, according to AAA Mid-Atlantic. That's 31,000 more Marylanders on the road from Wednesday, November 23, through Sunday, November 27."

As quoted in BMC's "Cog Quarterly" (Fall / 2016)

<b>T U E S D A Y</b> 11.22.16	<b>W E D N E S D A Y</b> 11.23.16	<b>T H U R S D A Y</b> 11.24.16	<b>F RIDAY</b> 11.25.16	<b>S AT U R D A Y</b> 11.26.16	<b>S U N D A Y</b> 11.27.16	<b>M O N D A Y</b> 11.28.16
() Avoid 3PM – 7PM	() Avoid 2PM – 5PM	Great day to drive!	(b) Great day to drive!	Great day to drive!	① Drive Carefully!	() Avoid 3PM – 6PM
I N S I G H T Worst time between 4pm – 6pm Heaviest congestion <b>ON I-695</b> (between I-95 & I-70)	I N S I G H T Collisions are 47% higher than normal, statewide. Drive carefully!	İ N S I G H T Low usage all day. Happy Thanksgiving	<b>I</b> N S I G H T Low usage all day. Black Friday shows a lower usage than an average Friday.	<b>I</b> N S I G H T Low usage all day; only minor congestion on I-95.	I N SIGHT Moderate usage all day, I-95 SB north of the city congested 12PM to 7PM. Collisions are 12% higher than normal, statewide.	I N S I G H T Worst time between 4pm – 5pm Heaviest congestion On I-695



# **Significant Event Analysis** heat map for temporal / spatial performance evaluation



# Pros and Cons of the NPMRDS

- Great for analysis, with a few caveats...
  - only on the NHS network (though you can purchase more)
  - You must be willing to wait a little while to conduct your analysis
  - Occasional temporal gaps (no imputation) which makes certain types of analytics tricky
  - You need to be okay with 5-minute granularity
  - Real-time monitoring isn't feasible (because the data isn't real-time)
  - Visualization tools help increase utilization and speed of the analysis, but they certainly aren't mandatory



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