Enhancing Traffic Safety and Mobility by Leveraging Big Data and Analytics

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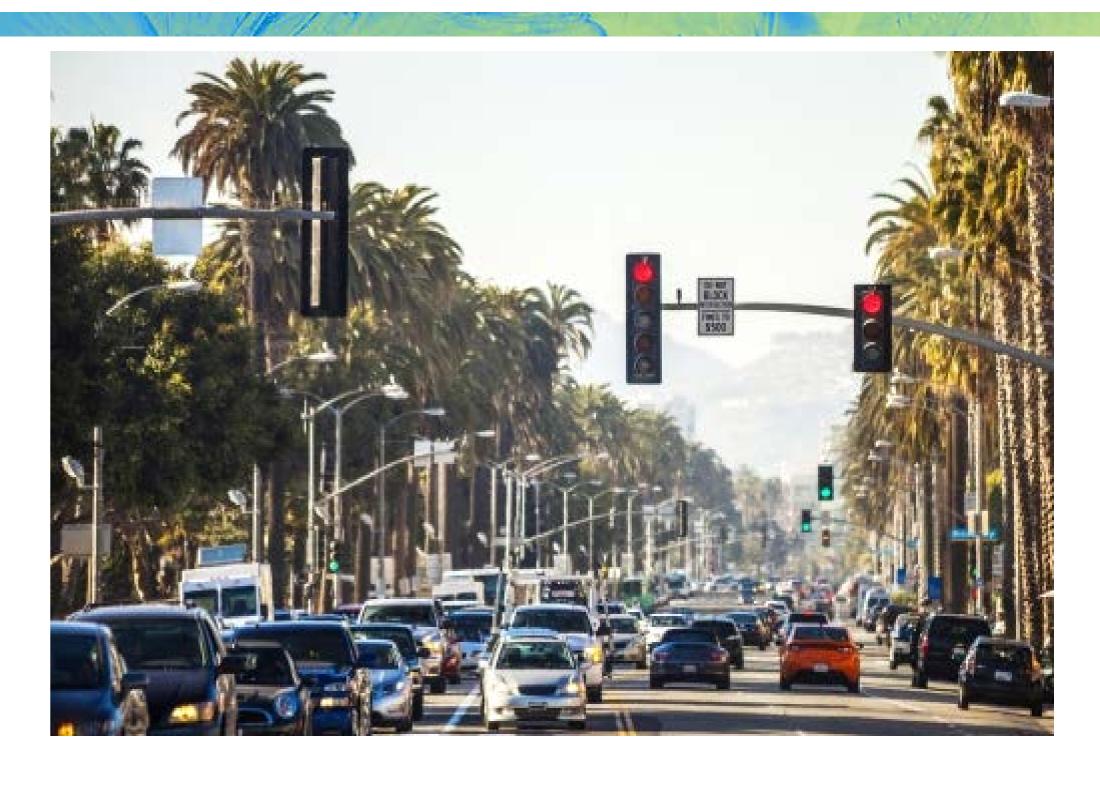
Smart Infrastructure: Opportunities

- As network data becomes faster, cheaper, and more integrated, we will face a brave new world in traffic management, an incredible opportunity
- The cloud offers even greater opportunities for integration, big data, and analytics
- The convergence of recent technology developments portend a revolution
 - Big data analytics and visualization
 - High resolution data capture
 - ATC controller hardware with more processing, network, and UI capabilities



Data Driven Traffic Management Systems

- New approaches are changing how we manage and optimize signals
 - Hi-resolution data
 - Data fusion
 - Data analytics
- New algorithms and processing capabilities are changing arterial traffic control with alternatives to traditional adaptive approaches
 - Signal performance measures
 - Purdue algorithms (Link pivot and GOR/ROR)
 - New optimization approaches



Raw High-Resolution Event Data

•	SignalID	Timestamp	EventCodeID	Param
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:00.600	7	6
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:00.600	8	6
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:00.600	2	4
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:00.600	63	6
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:00.600	83	9
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:00.600	43	4
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:00.600	4	6
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:00.700	81	9
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:00.700	43	6
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:00.700	44	4
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:02.300	82	1
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:02.800	22	2
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:02.800	81	1
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:04.100	10	6
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:04.100	9	6
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:04.100	64	6
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:05.100	0	4
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:05.100	11	6
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:05.100	1	4
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:05.100	2	6
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:05.100	12	6
•	A51C66F2-DB15-4CB3-A42D-D8BA36CF9F5B	2016-09-30 00:15:05.100	61	4



High-Resolution Event Data – Why It Is Important?

Traditional

- 15-minute bins
- Volume
- Occupancy

Hi-Resolution Data

Logs virtually every signal state 10x per second

- Phase color change
- Arrivals On Green (AOG)
- Occupancy ratio
- Detector on/off
- ROR/GOR
- Transition
- Preemption
- Vehicle delay
- Purdue CoordinationDiagram

- Pedestrian delay
- Ped actuations
- Phase color change
- Power failures
- Split monitoring
- Split failures
- Longitudinal split failures
- Flow rate
- Volume/Capacity
- More



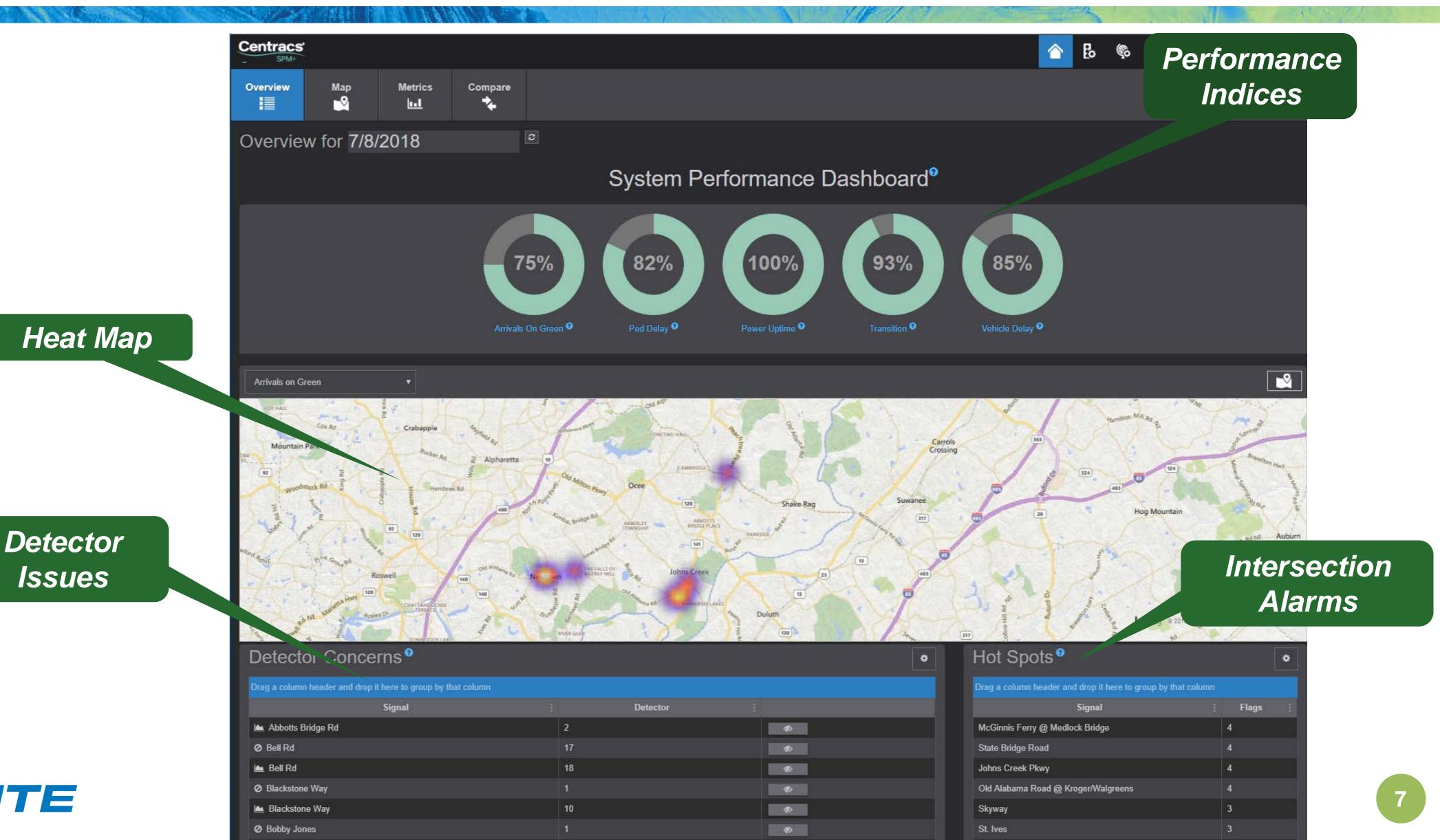
What is Automated Traffic Signal Performance Measures?

ATSPM is a suite of *performance measures*, *High Resolution Data* collection tools, and *data analysis* tools to support an <u>objectives- and performance</u>-based approach to managing a traffic signal program.

FHWA Every Day Counts



A Cloud-Based SPM Solution



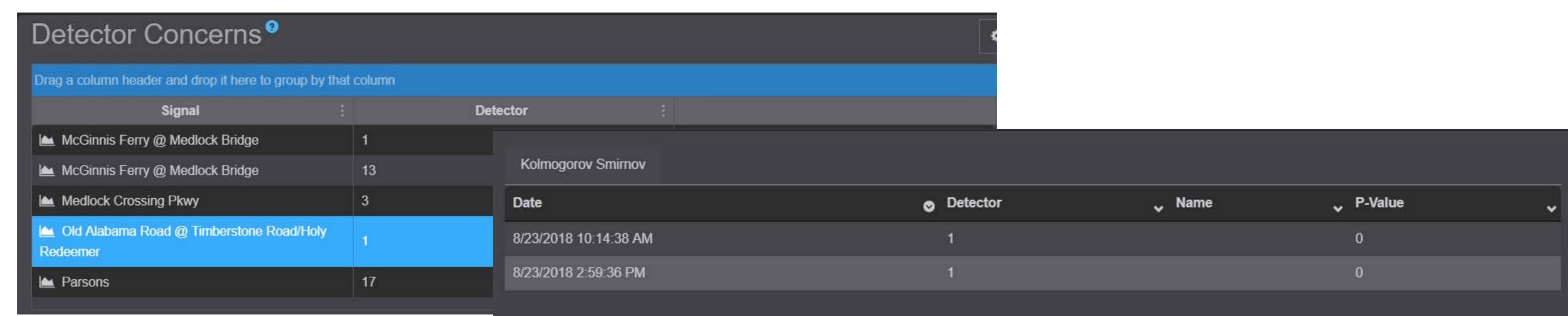


Addressing Operational Needs

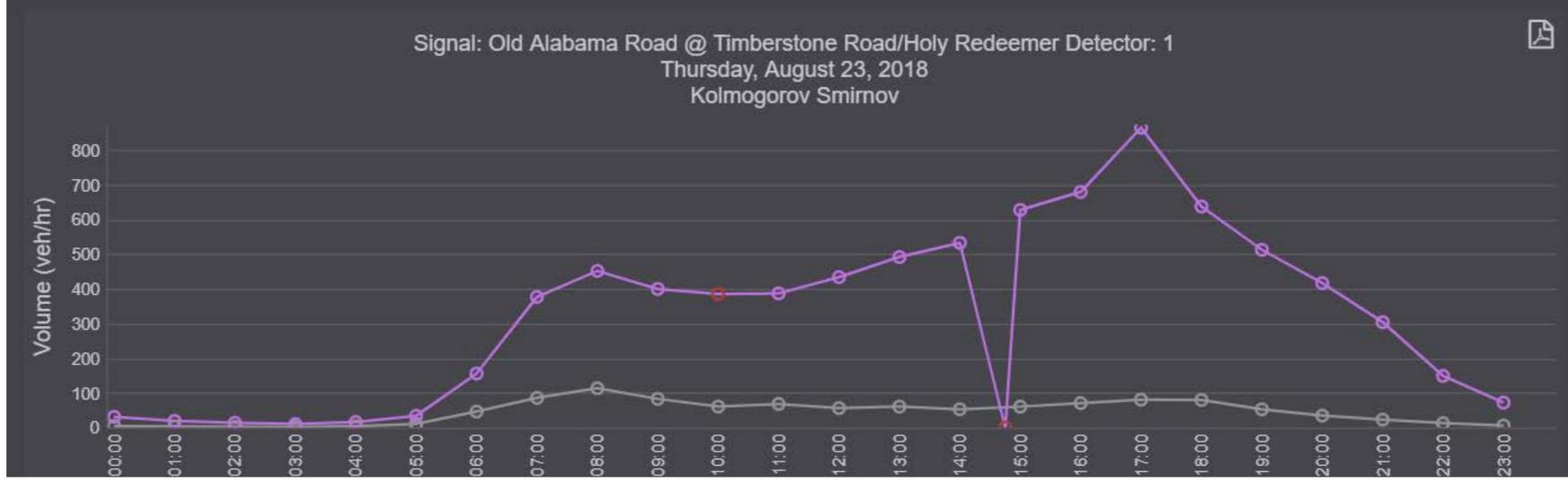
- Enhanced monitoring capability to more deeply assess operational performance of traffic signals
- A high-level view of the health and performance of the system
- Data analytics and system intelligence to pinpoint problem areas on a daily basis (addressing resource constraints)
- Proactive operations & maintenance of traffic network
- Capability to optimize signal timings



Detector Fault Analysis

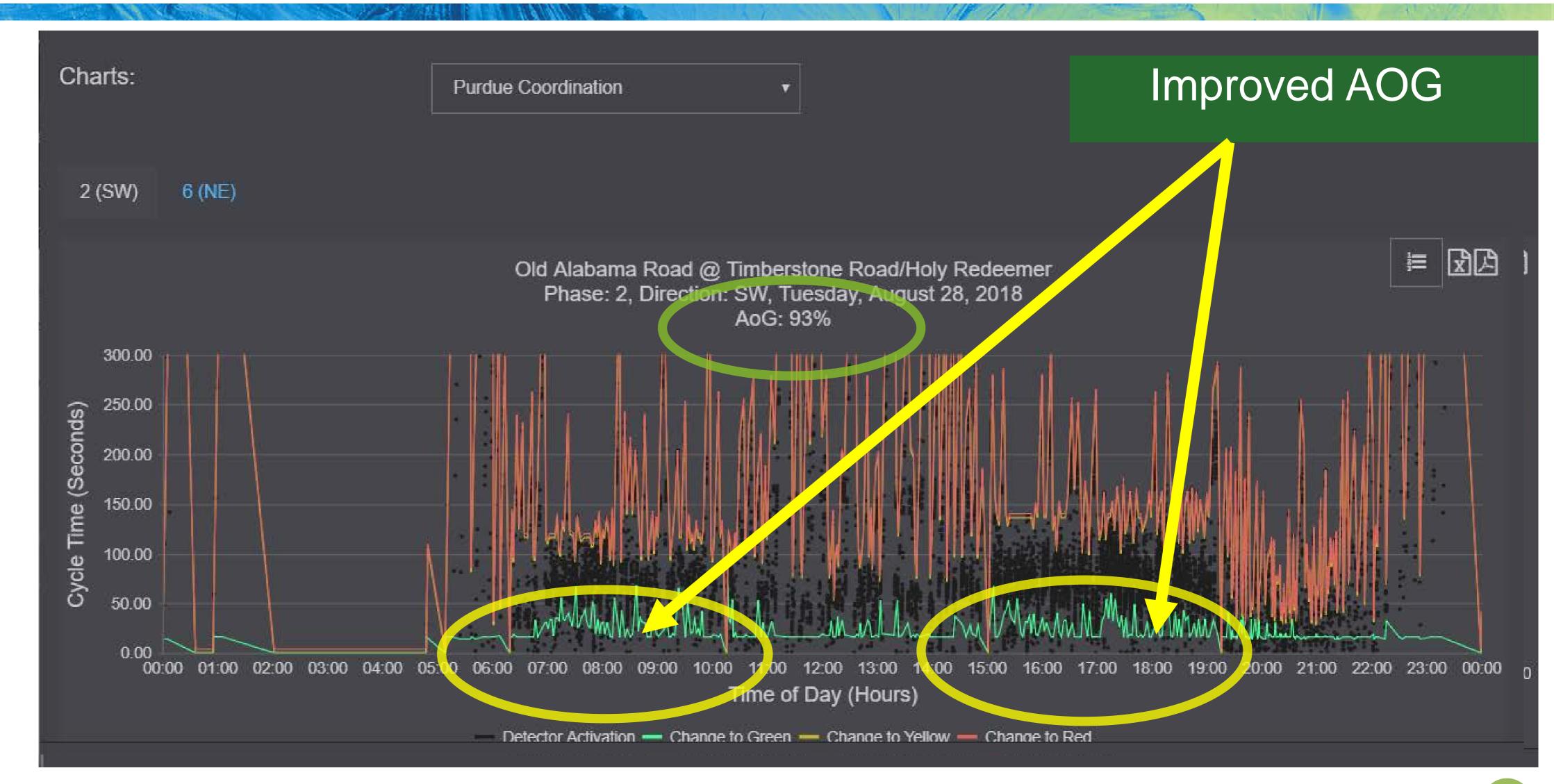


- Models the history of each detector at each hour of the day and the same day of the week
- Identify and flag anomalies





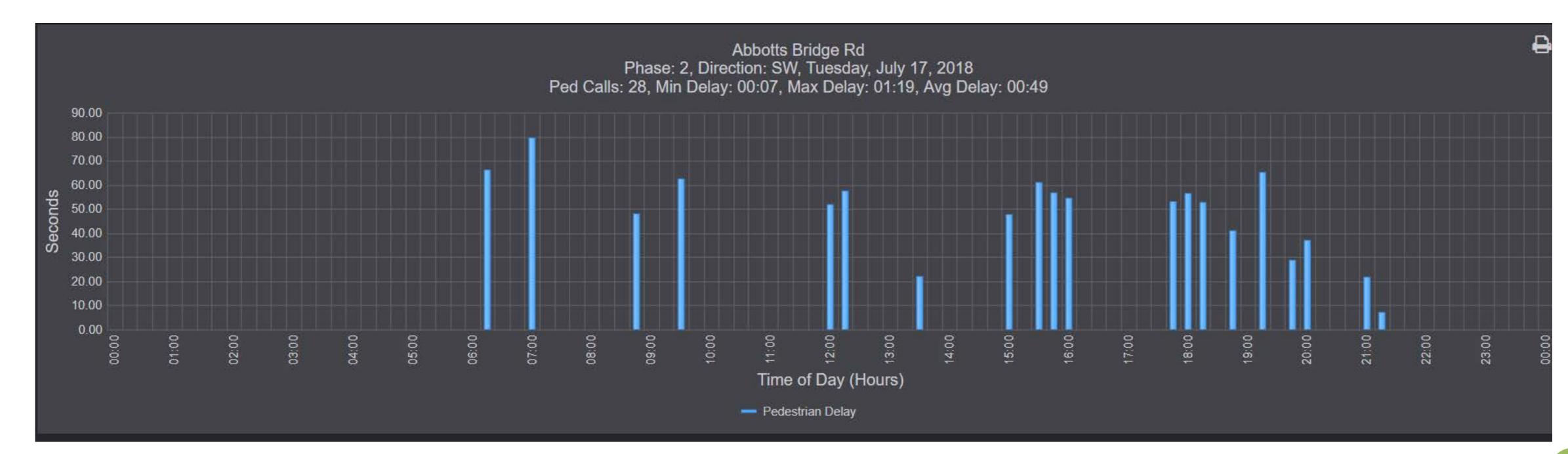
Purdue Coordination Diagram





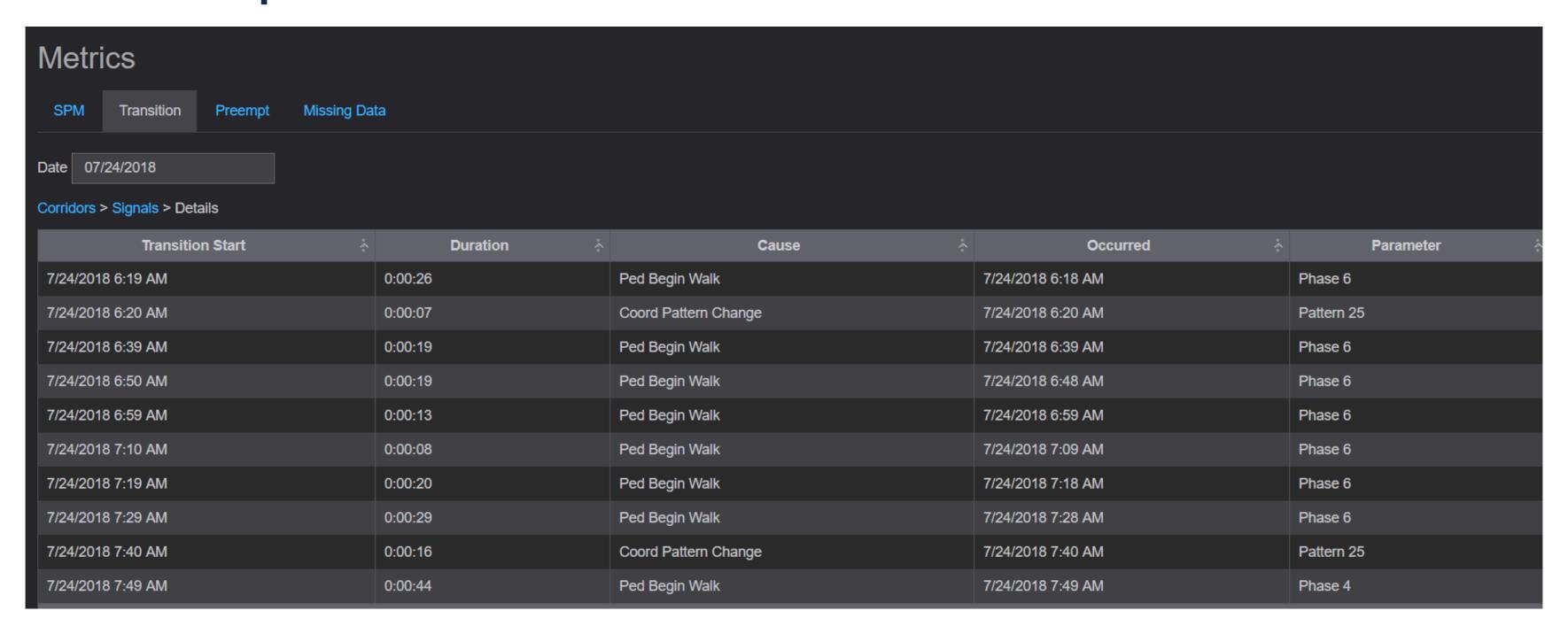
Pedestrian Safety - Ped Delays Chart

- Duration of time from ped call to phase walk activation
- Used for:
 - Multi-modal prioritization
 - Ensure pedestrians are receiving equitable service



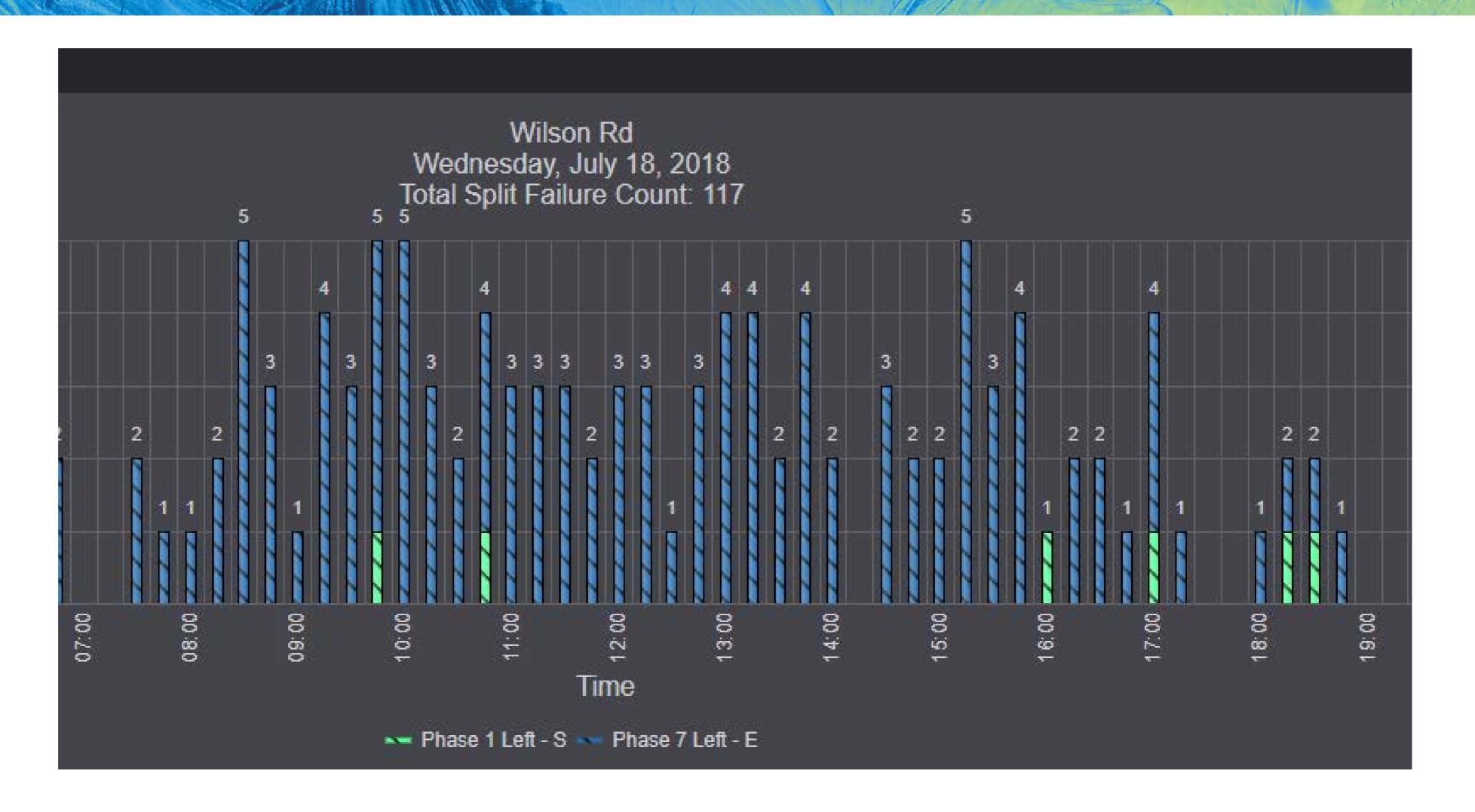
Pedestrian Safety: Ped Actuations

- Allowing "Oversized Ped"
 - Ped Crossings used very infrequently
- Heavily used Ped crossing should fit Ped timing into splits





Longitudinal Split Failure





Continuous Signal Timing Optimization

Automatic Updates

Real-Time Optimization

Pattern Optimization Link Pivot & V/C (Offsets/Cycle Opt.)

ROR/GOR
Splits Opt.

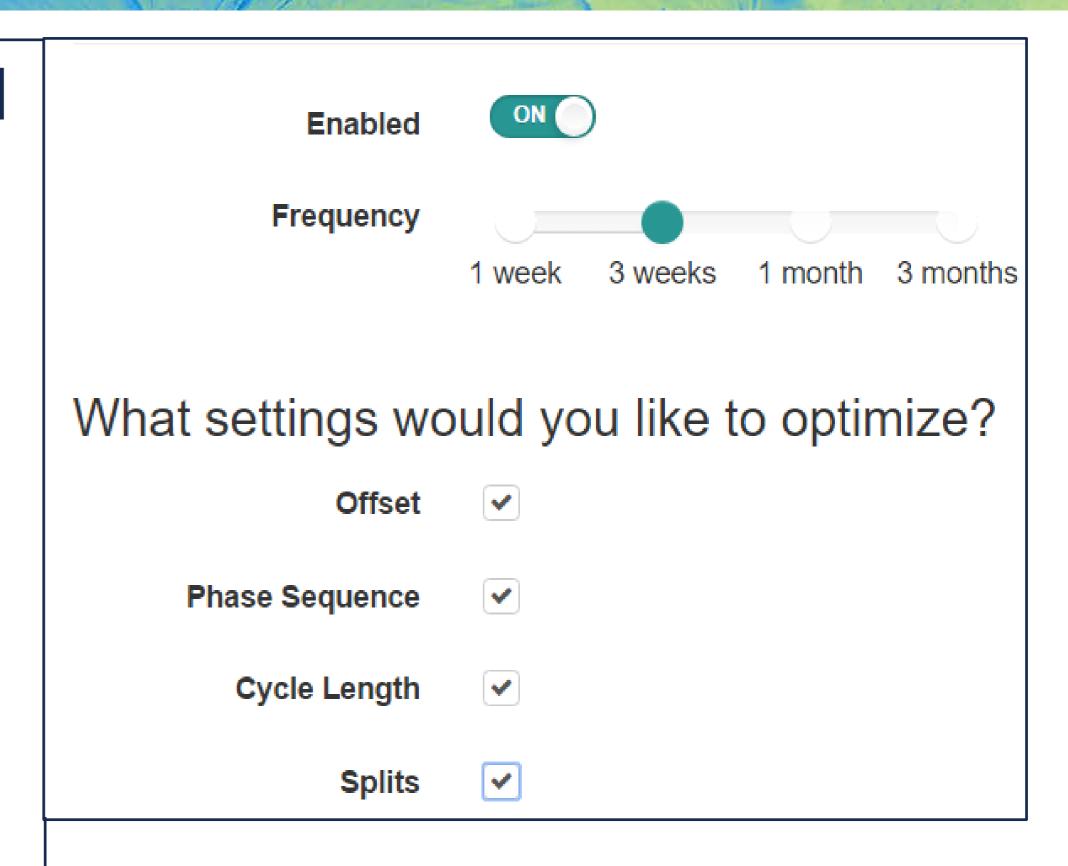
Monitoring & Reporting

Signal Performance Measures & Analytics

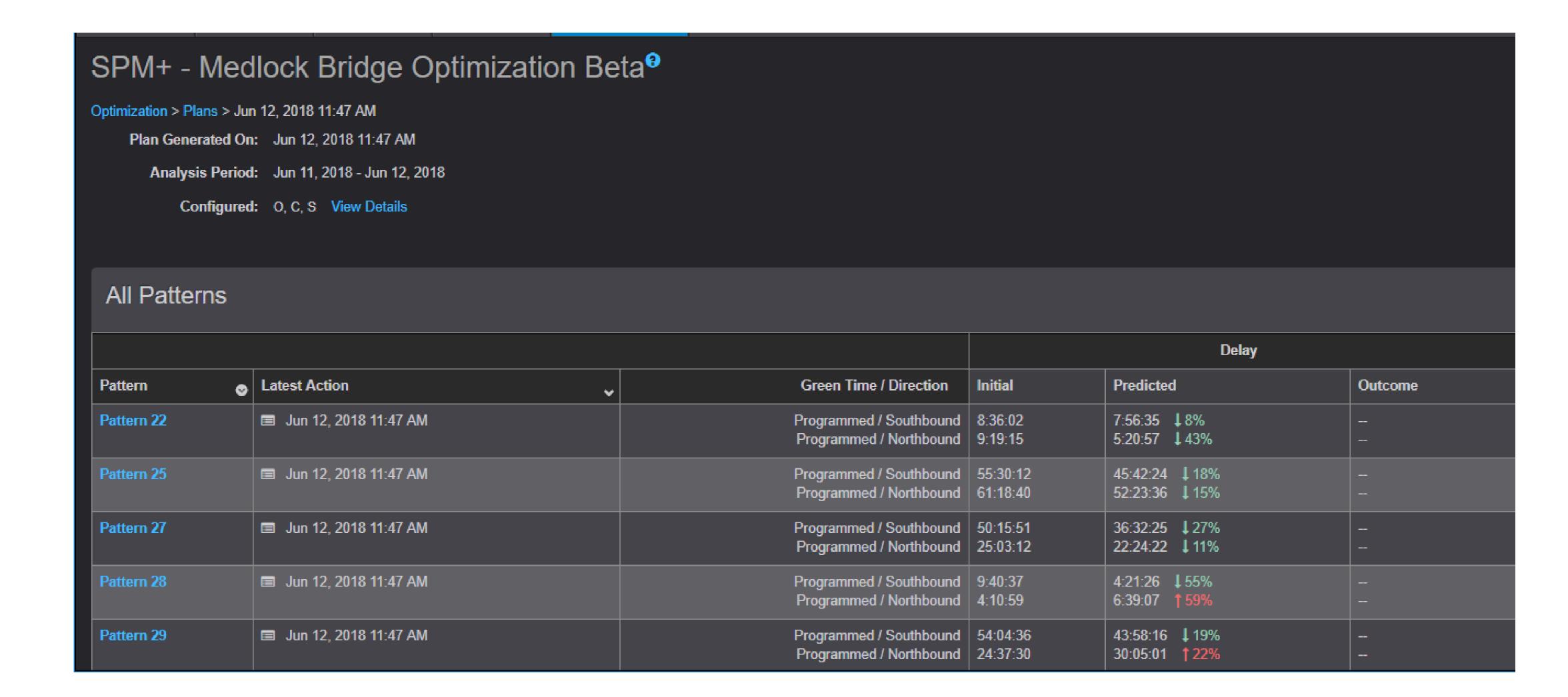


Plan Optimizer

- Plan Optimizer produces an optimized set of patterns based on actual data, tailored by day of the week, special events, holidays, weather conditions, etc.
- Configurable frequency: from 1 week to 3 months
- User selectable S/C/O optimization
- User chooses the changes to be applied

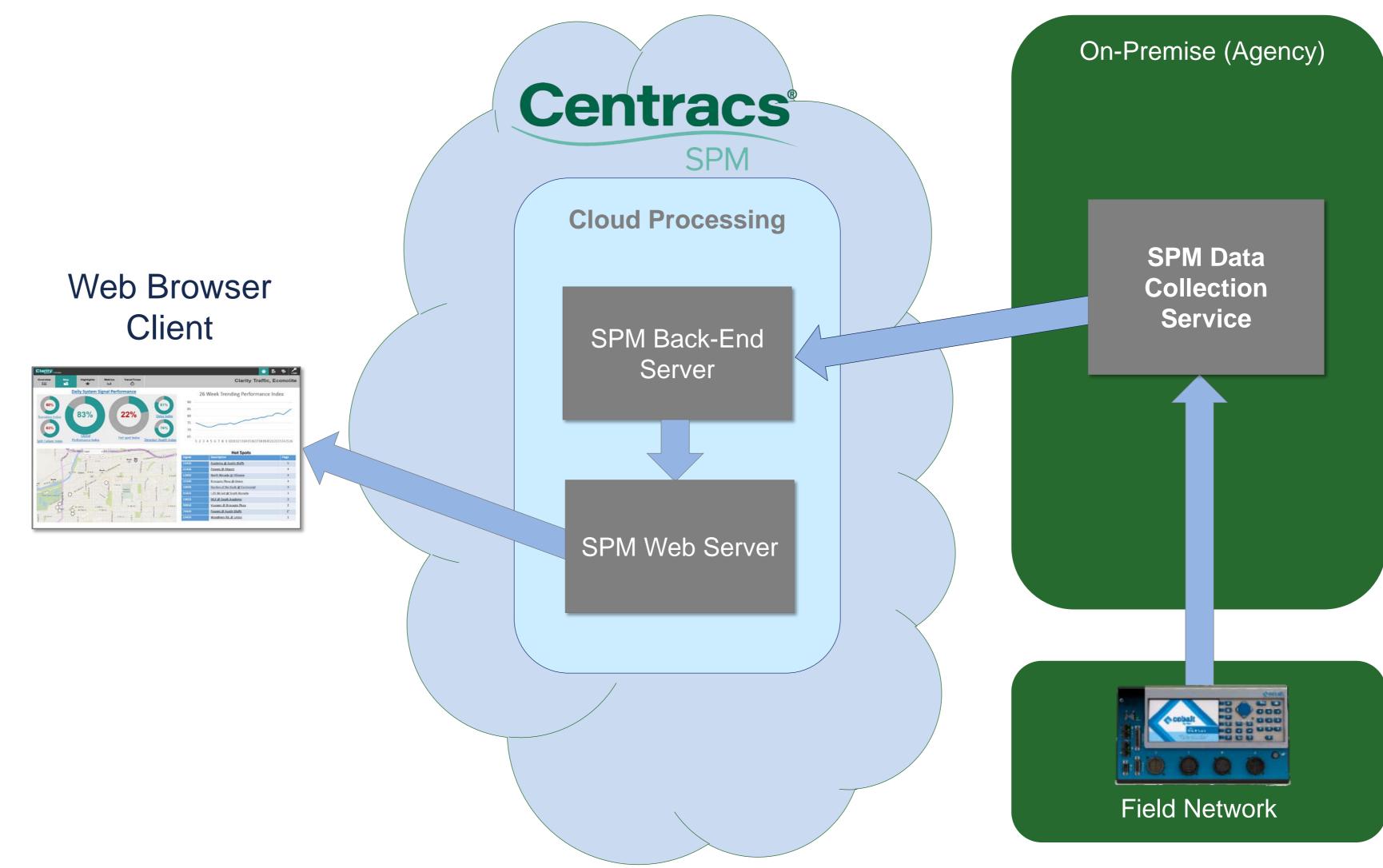


Optimized Timing Plans



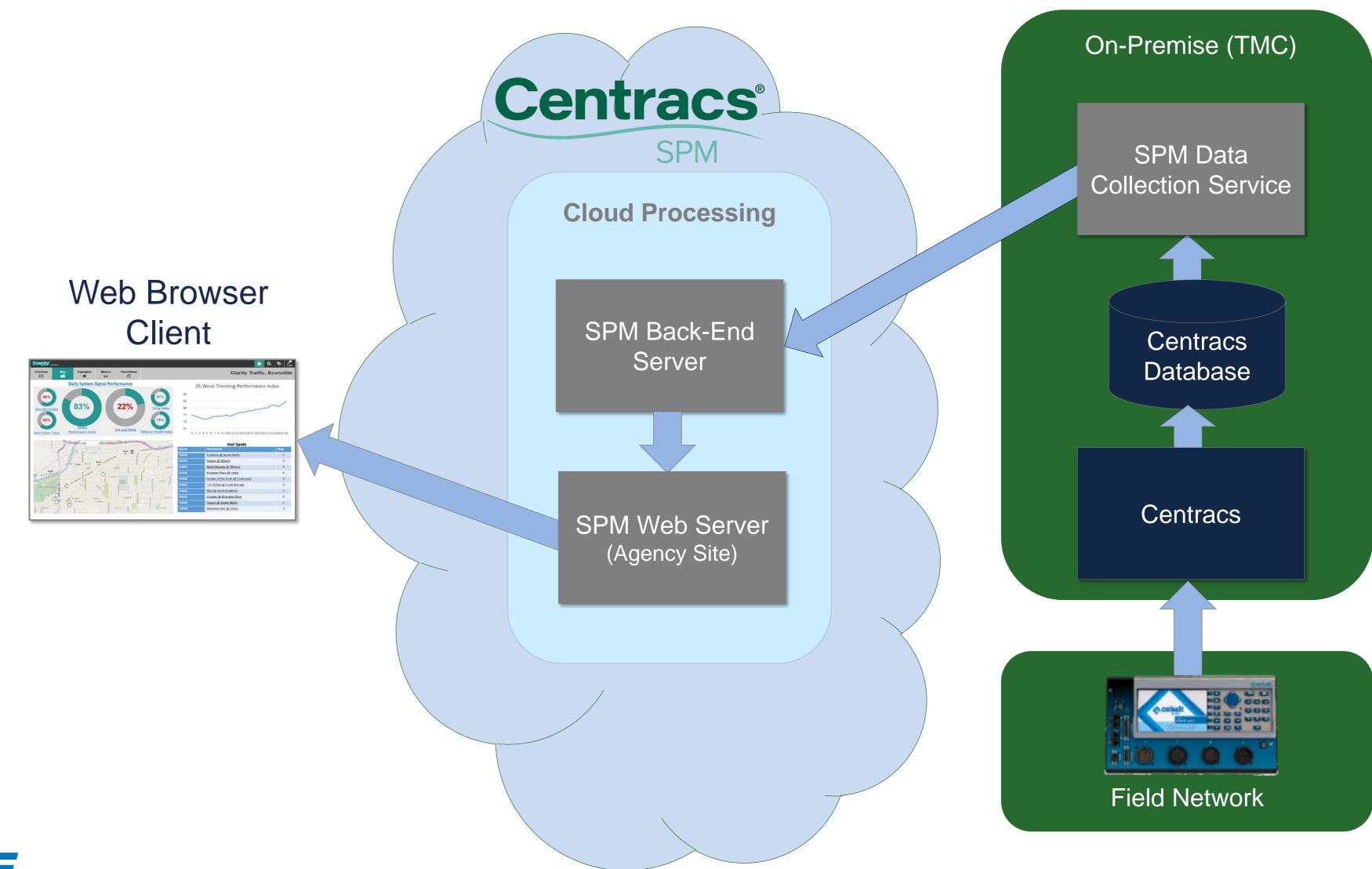


Deployment Architecture - Standalone





Deployment Architecture – with ATMS in the Loop





Why "the Cloud"?

- Eliminates need to purchase, install, maintain and upgrade on premise hardware
- No-hassle software upgrades and support
 - All done remotely in the cloud
- Store large datasets
 - As much as 1000 terabytes
- Ideal dissemination point for all stakeholders/systems

Data Quality Management

- Data Quality Analysis
- Data Matching & Cleansing
- Data Conversion Continuous Monitoring

Data Governance

- Data Ownership & Protection
- Master Data & Metadata Management
- Data Dictionary & Standards Maintenance Logical Layer Security & Audit Validation
- Data Lifecycle Management
- Compliance & Privacy Management

Data Warehousing & **Business Intelligence**

- Relational & Dimensional Data Modeling
- Extract, Transform & Load (ETL) Development
- ETL Quality Assurance
- Business Rules Development
- Online Analytical Cube (OLAP) Development

INFORMATION

Unstructured Data Management

Data Architecture & Design

Value Chain Analysis

· Enterprise Data Modeling

Enterprise Data Integration

- Content Management & Discovery
- Retrieval, Searching & Indexing
- Security & Protection
- Storage & Retention
- Backup & Recovery

Online Transaction Processing (OLTP)

- Stored Procedure Design, Development & Quality Assurance
- Query Optimization

Information Presentation

- Software Application Components
- Precision Printed Output Historical Reporting & Predictive
- Data Mining & Mobile Access

Database Administration

- Database Setup, Mirroring & Sharding Performance Analysis & Tuning
- Physical Layer Security & Audit Validation
- Retention & Capacity Planning
- Disaster Recovery & Availability Planning
- DBMS Release Migration
- Data Encryption & Data Masking



Detection Requirements

No Detection

- Cycle Length
- Green Times
- Percent Ped Calls
- Split Monitor
- Phase Terminations

Stop Bar

- ROR/GOR
- Split Failures



- Purdue Coordination Diagram
- Arrivals on Green
- Flow Rates
- Approach Delay
- Volume/Capacity



Going Forward: Trajectory-Based detection

What we need to know:

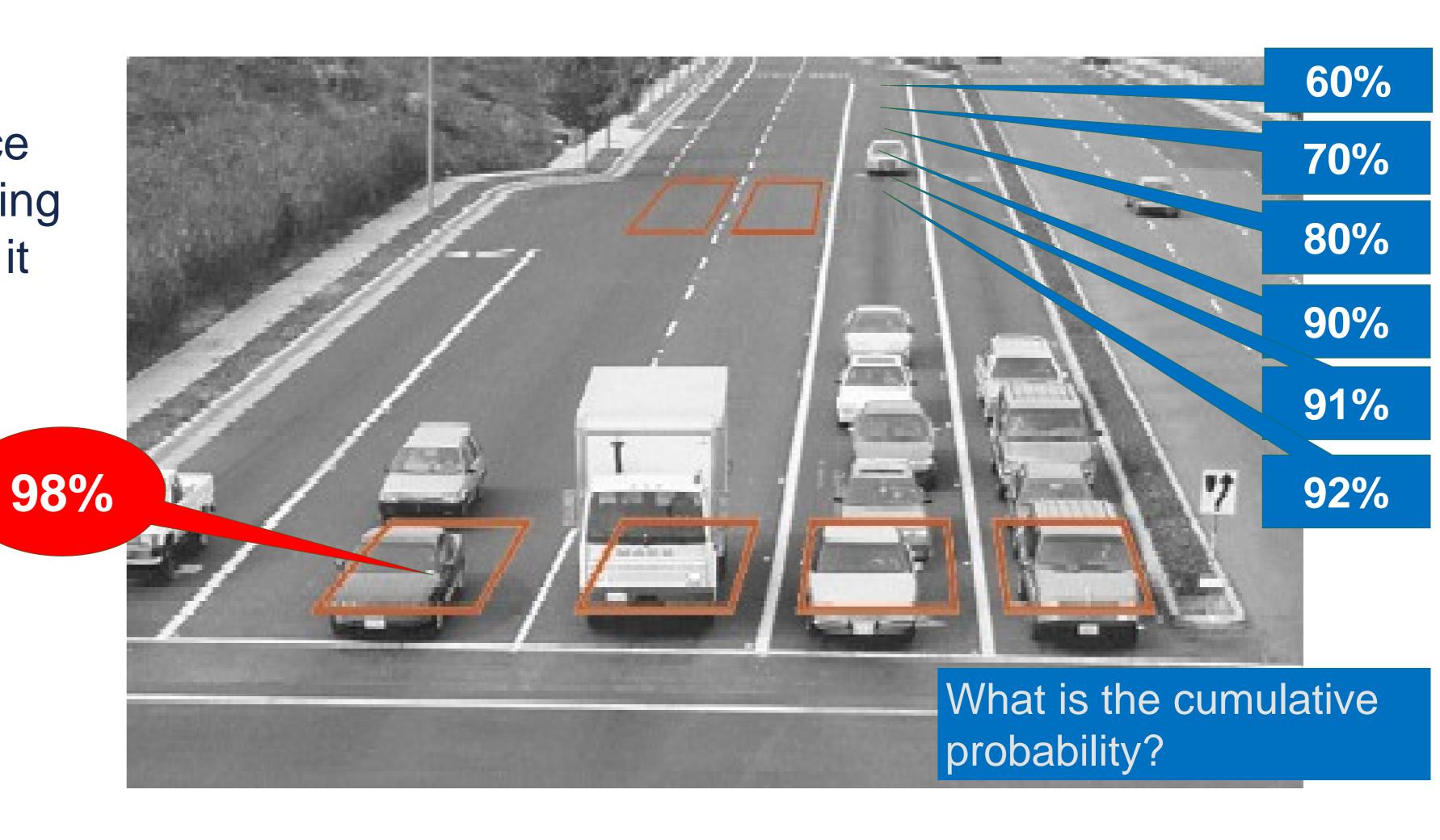
...how many need service

...how fast are they arriving

...what kind of vehicle is it

...is it accelerating

...decelerating



Trajectory-Based Detection

- Control decisions can "peek ahead" into the future:
 - Safer phase termination
 - Better phase utilization (demand optimization)
 - Desirable data for Connected Vehicle applications
- Vehicle instantaneous speed data allows for safety applications:
 - Red light running, prediction
 - Gap termination based upon speed profiles.

Future Direction

- Data centric: collection and analysis of numerous new data sources
- Proactive management: finding and fixing problems before they become issues
- Automation of signal retiming
- Better Trajectory based detection
- Highly efficient and flexible controller decision algorithms, e.g. objective function, geometric awareness, practices and policies
- Connected Vehicle readiness

